

2006–2016

GGS

GERMAN GRADUATE SCHOOL
OF MANAGEMENT & LAW

THE INNOVATIVE

Business School

Welcome to GGS, the business school
for working professionals in management and law.
We are delighted to introduce you to our institution, our programmes,
and our approach to leadership development.

Part-time education for working professionals is a trend that companies and society have to embrace. The same goes for the call to educate people not only in their fields of expertise but also in personal and corporate responsibility. With these aims in mind, we specialise in the fields of management and law, offering both part-time degrees and executive education.



*“Together
we will shape
the future.”*

Prof. Dr. Tomás Bayón

Academic Dean, CEO

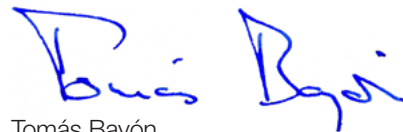
We work in close partnership with our students and our corporate clients. In our master's programmes, students integrate professional experience directly with coursework. Highly skilled international faculty and attentive staff provide the support students need to complete a postgraduate degree while working full-time. In our General Context Programme, students find inspiration and opportunities for personal growth. Through Executive Education we offer wide-ranging and innovative options: open enrolment and in-house seminars, individual Executive Coaching, webinars, corporate university programmes, certifications, and more. Our partners benefit from our expertise in designing educational formats for working professionals.

Therein lies our core competency, as manifested in our faculty, guest faculty, services and infrastructure. All our activities are connected to research, and we place great value on high-quality research into our three areas of concentration: innovation, entrepreneurship and compliance.

We present our findings at international conferences and publish in scholarly journals while also targeting a clear impact on business practice. For us, science and practice must be mutually beneficial. The same applies to our own doctoral programme with the European University Viadrina and our doctoral collaborations with leading universities in Germany and abroad.

This brochure will give you an overview of our various endeavours. We look forward to engaging with you at your company, at trade fairs and events – or during a visit to our Campus for Lifelong Learning, the Bildungscampus, in Heilbronn.

Sincerely yours,



Tomás Bayón

Our School

We are an innovative business school specialising in management and business law, located in Heilbronn in the midst of one of Germany's most successful economic regions.

What We Stand For

We educate responsible business leaders. We conduct research into the success factors behind world market leaders and generate knowledge, particularly with regard to our key concerns: innovation, entrepreneurship, and compliance.

Your Future in Focus

We guide entrepreneurs, business leaders and students toward the knowledge and personal strength demanded by the global economy. We support you as you identify the right questions to ask within and on behalf of your company and as you find the best answers.

“Personal *best performance*
and the right partner
in education
lead to
success.”



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“Business success
means
*courage to lead
and innovate.*”

The German Graduate School of Management and Law is a project of great importance to me. To stay ahead in international competition—now more intensively than ever—we have to educate gifted young adults and nurture management talent so that they can realise their full potential as the next generation of business leaders.

The German Graduate School of Management and Law is a university with a business school curriculum that attracts and motivates young people and managers in this region and beyond. It is a place where administrators, professors, lecturers, students and staff work together in a goal-oriented and unbureaucratic manner. Excellence and efficiency are its strengths. As a private business school, GGS takes advantage of the flexibility afforded by the sponsorship of a foundation, a freedom that allows it to develop,

test, and implement new ways of integrating discovery, knowledge, learning, and practice. A business school with an innovative and international attitude, GGS is a place of intercultural learning and understanding. Here we promote not only the coming generation of business leaders but also the economically vibrant region of Heilbronn-Franken.

Dieter Schwarz



“Business
School Meets
Real Life.”



Degree Programmes at GGS.

All degree programmes at GGS offer rigorous, thorough and practice-oriented education in the fields of management and business law.

In addition to the primary subjects of study, your personal development receives close, individualised attention.



Your Success is Our Goal

If you are a university graduate (cooperative university, university of applied sciences, or university), if you are looking for a master's degree that fits with your full-time job, and if you know the value of perfect support given by highly qualified professionals, then we are the ideal partner for you. Our international faculty from leading business schools prepare you for new challenges and guide your development as a responsible business leader who sees well beyond regional boundaries.

Programme Format and Design

The weekend format with occasional one-week modules allows for an ideal synergy between work and study. Take advantage of our small class sizes, where faculty can pay close attention. Pursue your master's degree under optimal conditions.

Mentoring and Feedback

Continual advising and regular feedback on your academic progress and achievements are at the core of the programme. Our faculty pay close attention to your development, and our ever-growing Alumni Association is at your side. We are all focused on the same goal: your personal growth and your mastery of important leadership and decision-making skills.



Everything You Need.

We're there for you – ready to share the latest from research and practice, to offer advice and support, and to direct you toward the information you seek. Our online eLearning platform and eLibrary, and of course direct contact with us, will keep you in the loop. We are there for you when you have questions or need assistance, whether it's something about your studies or a matter of the day-to-day.

Real Life Learning

You will be able to integrate your own job situation directly into our course content throughout the programme. In small groups you will have the opportunity to discuss your own work experience. As you hear about the challenges faced by your classmates, you will find insights and analyses that you can apply to your own work. Together we solve the real challenges you face.

**Expertise**

Take advantage of the academic and practice-oriented expertise of our professors, guest professors, and lecturers, who will tailor their teaching to your needs. Place your own potential in their hands as they accompany and support you in your development as a responsible business leader.

Visiting Faculty

Through our close international relationships you will have access to a range of highly qualified experts from leading universities around the world. Well over 50 guest professors and lecturers offer an extraordinary wealth of knowledge and experience.

Work-Study-Life Balance

We know the importance of a healthy work-life balance and will help you reconcile your career and your personal life. A successful professional career is like a marathon. Since sports are an integral part of a work-life balance, our extracurricular activities not only include lectures, social events, Faculty Days, and General Context events, but also a wide range of sports activities.

Staying Connected

Join the dynamic GGS Alumni Association and stay connected with your peers and faculty well beyond your degree programme. Keep your edge, use your contacts, and converse with faculty, students and graduates. Attend regular events, make new friends, and enjoy the company of like-minded peers.

1. Success and Responsibility Master's degrees for successful business leaders who seek to develop both expertise and social responsibility.

2. Part-Time Programmes for Working Professionals An ideal synergy between your job and your studies is made possible through weekend courses. It's our specialty, and people notice it from the first day.

3. International Best Practices GGS faculty and guest faculty from international universities adhere to the teaching standards of top business schools.

4. Interdisciplinary Our faculty's expertise brings management and law together, and we can tailor interdisciplinary offerings that meet current business demands.

5. Innovative We innovate through research, fresh programme design, and novel methods of teaching and learning.

6. Scholarships Generous scholarships from the Dieter Schwarz Foundation facilitate the financing of your education.

7. International Study Tours Company visits, talks and discussions at top international universities, as well as unforgettable encounters with other countries and peoples.

8. Modern Teaching Methods Interactive learning in small groups based on challenges and tasks encountered by students on the job (Real Life Learning).

9. Work-Life Balance A broad array of services to help you keep on top of your studies, your job and your life.

10. Alumni Association A vibrant career network and more: exclusive lecture series, excursions and international study tours, gatherings, and dialogues on management.

“GGS’s practice-oriented instruction is exactly the *right method* to prepare me for a position in management.”

Ramin Mirza, MBA
Senior Account Executive
SAP Deutschland AG, Walldorf



From Those
in the Know...

Ana Cristina Zimmermann, MBA

Head of Marketing & Sales

Fripac-Medis GmbH, Spiegelberg

"My degree from GGS has been critical to my career development. My company entrusted me with responsibility early on. Now, thanks to my MBA, I'm moving into a leadership position. My studies at GGS prepared me perfectly for this step."



Prashant S. Pawar, MBA

"The MBA program offered by GGS is 100% in English, and specialization options provided perfectly suit my expectations. Learning methods are tailored to the needs of working professionals, and most important for any student are the faculty members, I can only say, 'awesome'. All professors whom I have met so far are expert in their respective areas and provide a great deal of support to ensure that the topic is well understood by the students."

Heike Hodapp, MBA

"If I could decide all over again, I'd still choose the MBA programme at GGS. The format fit perfectly with my full-time job. GGS's international faculty were excellent, and the exchange among students from different fields and industries added tremendous value on both the academic and the personal level."

**Manuel Friedmann, MBA****Real Estate Director****Kaufland Foundation & Co. KG, Neckarsulm**

"I especially like the energy and start-up feeling at GGS. Management and the whole team are highly motivated and dedicated. The top-level accreditation, the promising opportunities, the excellent facilities and naturally the teaching style here all help me to prepare for the next management tasks and to gain a better understanding of my business environment."

Degrees:

Our **MBA** (Master of Business Administration) is open to graduates with a first degree (bachelor's or equivalent) in any subject area and at least three years of work experience. It is designed for people who want to take on new management responsibilities.

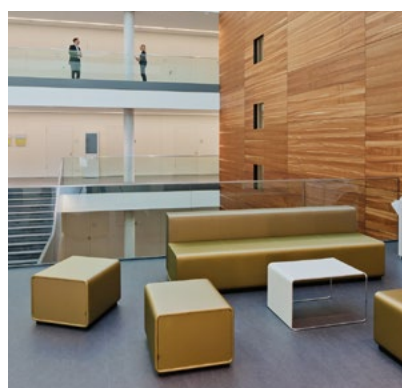
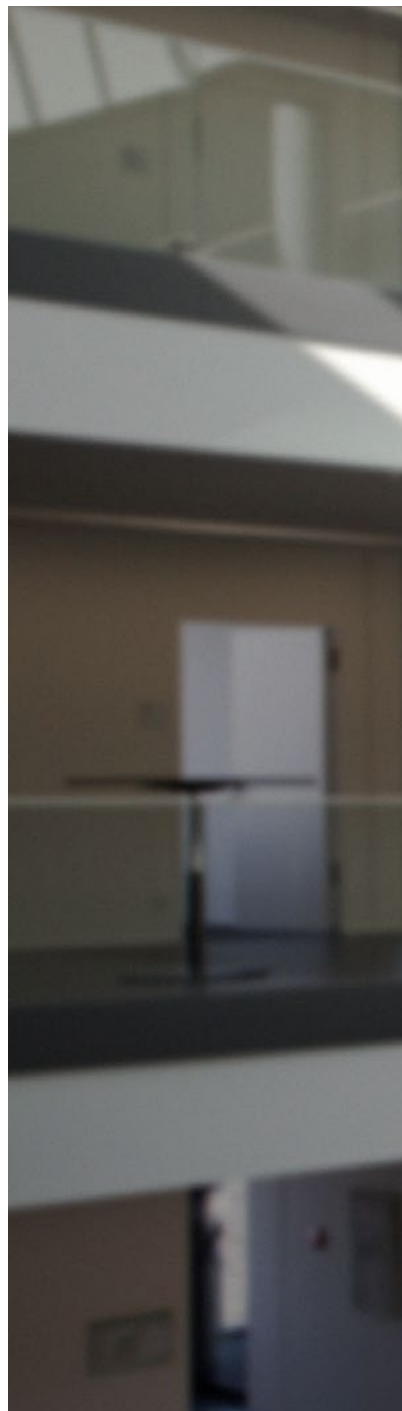
Your pathway to becoming a business leader with special know-how is the **M.Sc. in Management – Retail Logistics, Service Management, Innovation and Technology Management or Sales Management**, and you can start right after your bachelor's.

The Leeds MSc in Business Management, offered through our partnership with the Leeds University Business School, is an excellent option for students who wish to continue at the master's level directly after their bachelor's degree without prior work experience.

The **LL.M. in Business Law** is for non-lawyers who confront the complex interplay of business and legal matters in the corporate environment and seek further qualification to meet these challenges.

M.Sc. in Management (Full-time)

This full-time English-language master's degree prepares you to take on complex management tasks in the digital age.





All degree programmes reflect our high quality standards and are certified by major accreditation organisations. GGS master's degrees are accredited by FIBAA, the Leeds MSc programme by AACSB, AMBA and EQUIS. Additionally, further international accreditations are underway, and the German Council of Science and Humanities exercises continual oversight.



Master of Business Administration (MBA)

Leaders and entrepreneurs aren't simply born as such. The MBA degree will unleash energies in you and in your company that you didn't even know were there – all to the benefit of your customers and yourself. The MBA programme, designed to complement a full-time job, will equip you for challenging management tasks, sharpen your entrepreneurial awareness, and develop your strategic approach to situations. Together we will tap your innovative potential and refine your decision-making skills. With these advanced skills, you will be able to recognise conflict before it escalates and better manage crisis situations. You will expand your personal and professional networks. And you will accomplish all this without limiting your creativity or losing sight of your professional commitments.

The optional **International Summer Academy** takes an intensive look at current management issues and brings you together with students from our international partner schools.

At a Glance

Programme	MBA
Target group	Graduates of universities, universities of applied sciences and cooperative universities in any field of study with at least 3 years' work experience (in exceptional circumstances requirement can be reduced to 2 years)
Format	Part-time for working professionals, 18 weekends (Friday to Sunday), four one-week residencies (Saturday to Thursday)
Language	English
Faculty	GGS regular faculty and visiting faculty from international business schools
Accreditation	FIBAA
Duration	24 months incl. master's thesis
Intakes	Two per year (April and October)
Students admitted	Max. 25 per intake
Location	Heilbronn

M.Sc. in Management – Retail Logistics, Service Management, Innovation and Technology Management or Sales Management

Expand your skills to become a business leader with special know-how. Through the M.Sc. in Management, you will deepen your specialisation in your chosen focus and obtain a prestigious master's degree in the process. In addition to your specialisation, you will also develop your knowledge of General Management. Earn the degree as a working professional, straight after your bachelor's with no prior job experience, and develop your skills with the guidance of our experienced faculty.

We are certain that with your new know-how and personal development, you will be ready for new career challenges.

At a Glance

Programme	M.Sc. in Management – Retail Logistics, Service Management, Innovation and Technology Management or Sales Management
Degree	Master of Science (M.Sc.)
Target group	Graduates with bachelor's degrees in business, economics, industrial engineering, business information systems, or similar
Format	Part-time, 16 weekend modules, 5 week-long residencies
Language	German, max. 15 % English
Faculty	Faculty from GGS and other business schools
Accreditation	FIBAA
Duration	24 months incl. master's thesis
Intake	Once per year in October
Students admitted	Max. 35 students per course
Location	Heilbronn



The Leeds MSc in Business Management

If you are looking for an international graduate degree directly upon completion of your bachelor's at a university, then the Master in Business Management is where you belong. In cooperation with the Leeds University Business School (LUBS), we offer leadership high potentials a master's degree to match their future promise. Expand your horizon with management knowledge and analytical skills under the tutelage of highly qualified LUBS faculty. During the Leeds Week, packed with academic and social activities, you will discover British firms, learn the challenges faced by British managers, and present and discuss your findings in a plenary session with academics and industry experts.

At a Glance

Programme	The Leeds MSc in Business Management
Degree	Master of Science (MSc) from the Leeds University Business School (LUBS)
Target group	Management high potentials with a professional undergraduate degree (e.g., bachelor's), without prior job experience
Format	Part-time, 11 modules, 21 weekends
Language	English
Faculty	Faculty of the Leeds University Business School
Accreditation	AACSB, EQUIS and AMBA
Duration	21 months incl. master's project
Intake	January
Students admitted	Max. 25 per year
Location	Heilbronn

LL.M. in Business Law

Business executives face numerous situations with legal implications and must be prepared to make informed decisions. Become aware of the legal impact of your decisions before you have to make them. Develop the skills in risk assessment and problem solving that you need in your executive role to address legal problems effectively. With the LL.M. we offer an internationally recognised credential that is available to non-lawyers as well as business attorneys. The programme will equip you to work more effectively with internal and external advisors so that you can evaluate legal questions and risks faced by your executive team. Additional topics of study include negotiation and conflict management skills.

At a Glance

Programme	LL.M. in Business Law
Degree	LL.M. (Master of Laws)
Target group	Graduates of universities, universities of applied sciences and cooperative universities in all fields of study with at least one year's work experience
Format	Weekend format for working professionals
Language	German, with occasional units in English
Faculty	Professors from GGS and other internationally renowned universities as well as expert practitioners
Accreditation	FIBAA
Duration	24 months incl. master's thesis
Intake	October
Students admitted	Max. 25 per year
Location	Heilbronn



M.Sc. in Management (Full-time)

This full-time English-language master's degree prepares you to take on complex management tasks in the digital age. In addition to general management concepts, you learn advanced analytical and academic methods and select among three Concentrations for your individual specialization: Technology & Operations Management, Business Development, or Financial Advisory. Building on the breadth of its general curriculum, the degree offers you the benefits of an in-demand specialization, cross-linkage with business practice, and an optional overseas semester. All in all, it's an opportunity to develop a distinctive skill set for a successful launch of your career.

At a Glance

Programme	M.Sc. in Management (Full-time)
Degree	Master of Science (M.Sc.)
Target group	Graduates with bachelor's degrees in business, economics, industrial engineering, business information systems, or similar
Format	Full-time
Language	English
Faculty	Faculty from GGS and other business schools
Accreditation	FIBAA
Duration	24 months (Standard Track, for graduates with 180 ECTS) 18 months (Fast Track, for graduates with 210 ECTS) incl. master's thesis
Intake	Once per year in late October (first intake 2017)
Students admitted	Max. 30 students per intake
Location	Heilbronn

Visiting Faculty at GGS

Visiting professors, lecturers from international universities, and attorneys from well-known law firms make up the visiting faculty at the German Graduate School of Management and Law. These colleagues are an essential part of GGS, enhancing our work through an effective combination of academic excellence, leadership experience, and international diversity. As they apply their knowledge and experience in dialogue with students, firms and university partners, the visiting faculty advance teaching and research at the German Graduate School of Management and Law in a dynamic process that keeps real-world practice and the customer in focus.

P. Roberto Garcia, Ph.D.

Young-Jin Kim Distinguished

Clinical Professor of International Business

Director, Center for International Business Education & Research

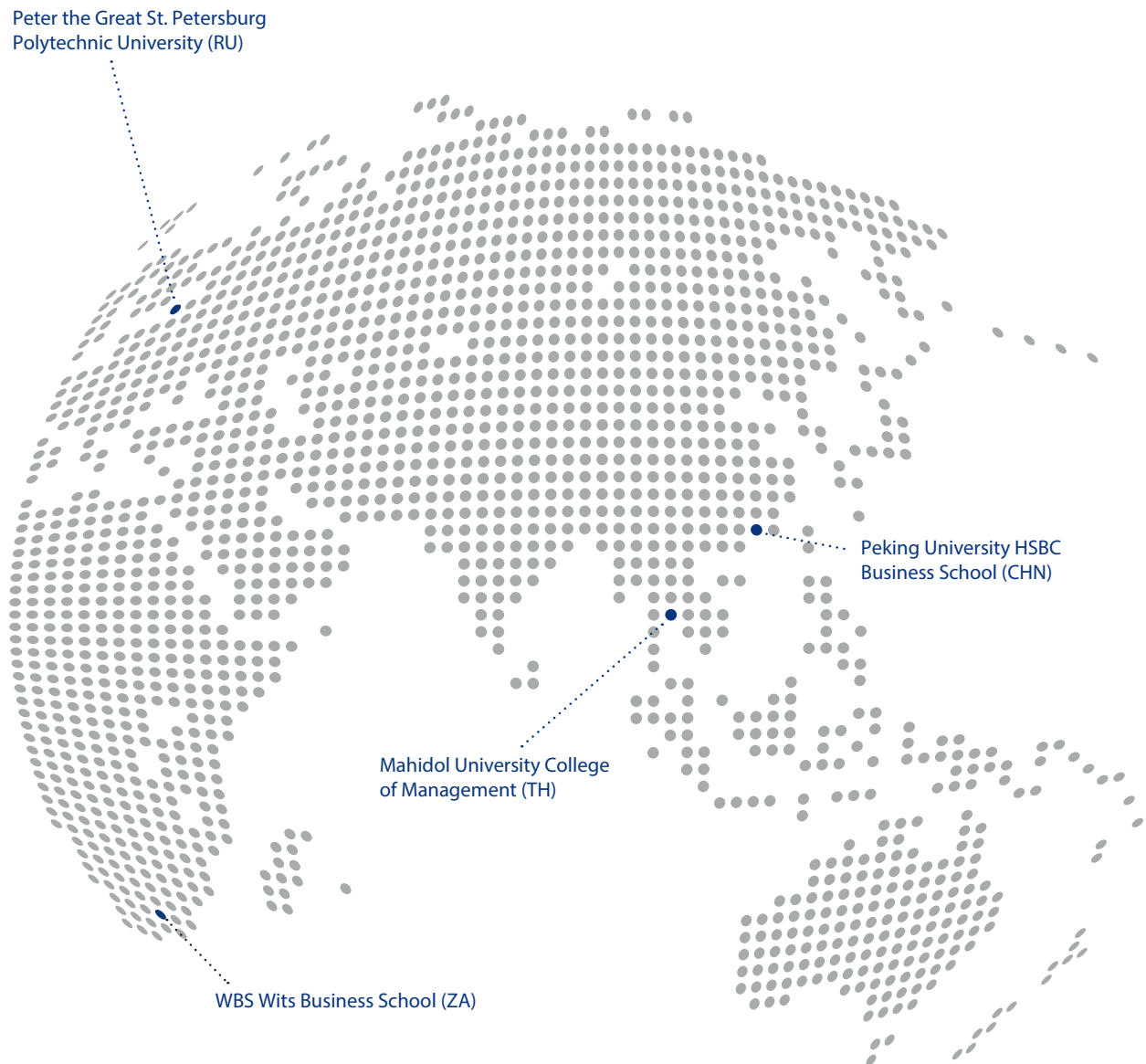
Indiana University, Kelley School of Business (USA)

"As a Kelley Professor of International Business, I am well aware that the business world today is highly cross-cultural and interconnected. I am very supportive of the Kelley Connect Week and GGS Summer Academy partnership. Kelley and GGS students not only benefit from world-class faculty and content on the partner's campus, they also have an opportunity to get a valuable cross cultural experience in the process. I stand ready to support the partnership in any way possible."



International Network of Partner Institutions





At GGS we are committed to developing our students' intercultural sensibilities for leadership assignments in the global context. We have built a network of select foreign schools in Europe, North America, Africa, and Asia to provide exchange opportunities for GGS students, including the chance to enrol in modules at partner schools. In return, GGS invites students from partner institutions to attend selected courses and programmes in Heilbronn.

GGS International also means that GGS professors conduct teaching and research at partner schools and other universities, while guest faculty from overseas institutions come to GGS to teach and do research. Above and beyond these activities, the GGS faculty remains in rigorous dialogue with the international research community.

“We enjoy
success
together.”

Join the Team – Renew Your Energy

A healthy work-life balance means taking time to rejuvenate after the demands of your studies and your workday so you can prepare yourself for new challenges. Whether it's the dragon boat races, the Trollinger Marathon, or the City Triathlon, you will find something in our programme that's right for you. Join the GGS-Masters Team and experience team spirit in a whole new way.



Responsible Leadership – Heilbronn Management Dialogues

Liz Mohn, Wolfgang Grupp, Franz Fehrenbach, Oliver Kahn, Reinhard K. Sprenger, Götz W. Werner and Richard David Precht are just a few of the presenters who have addressed compelling management topics in the Heilbronn Management Dialogue series. Selected guests attend these exclusive events and enter into dialogue with our prominent speakers about what it means to lead responsibly in organisations and in society.

Faculty Days – a Unique Tradition at GGS

Join classmates, alumni, GGS professors, visiting international faculty, and staff of the German Graduate School of Management and Law for our annual Faculty Days gathering. Workshops, networking, and celebration are the main events during our traditional day of dialogue, reunion, and new connections. And, at the graduation ceremony, you will proudly receive your master's diploma.



International Study Tours – New Horizons

During our International Study Tours we leave familiar locales behind and go to places of discovery and encounter in the business world. Pack up and take off with GGS on a memorable international trip. Observe other countries and experience new cultures. Visit renowned universities and steal a look behind the scenes at local companies. Get to know your travel companions and take advantage of the opportunity for in-depth interdisciplinary

discussion and networking. Whether it's China, the USA, Brazil, India, South Africa or Turkey – it's an annual highlight that students and alumni won't want to miss.

Executive Education

Entrepreneurs and business leaders find themselves in an increasingly dynamic and demanding environment. We believe that solid continuing education in management and law plays a decisive role in the success of firms and organisations. Therefore, in addition to our degree programmes, we offer executive education.

We offer a wide range of courses to meet the needs of companies, managers, and junior executives including open-enrolment programmes and customised programmes tailored to your company. Our faculty and executive education partners are selected specifically for these programmes. Using the best pedagogical strategies, our courses emphasise practical applications.

A Few Examples:

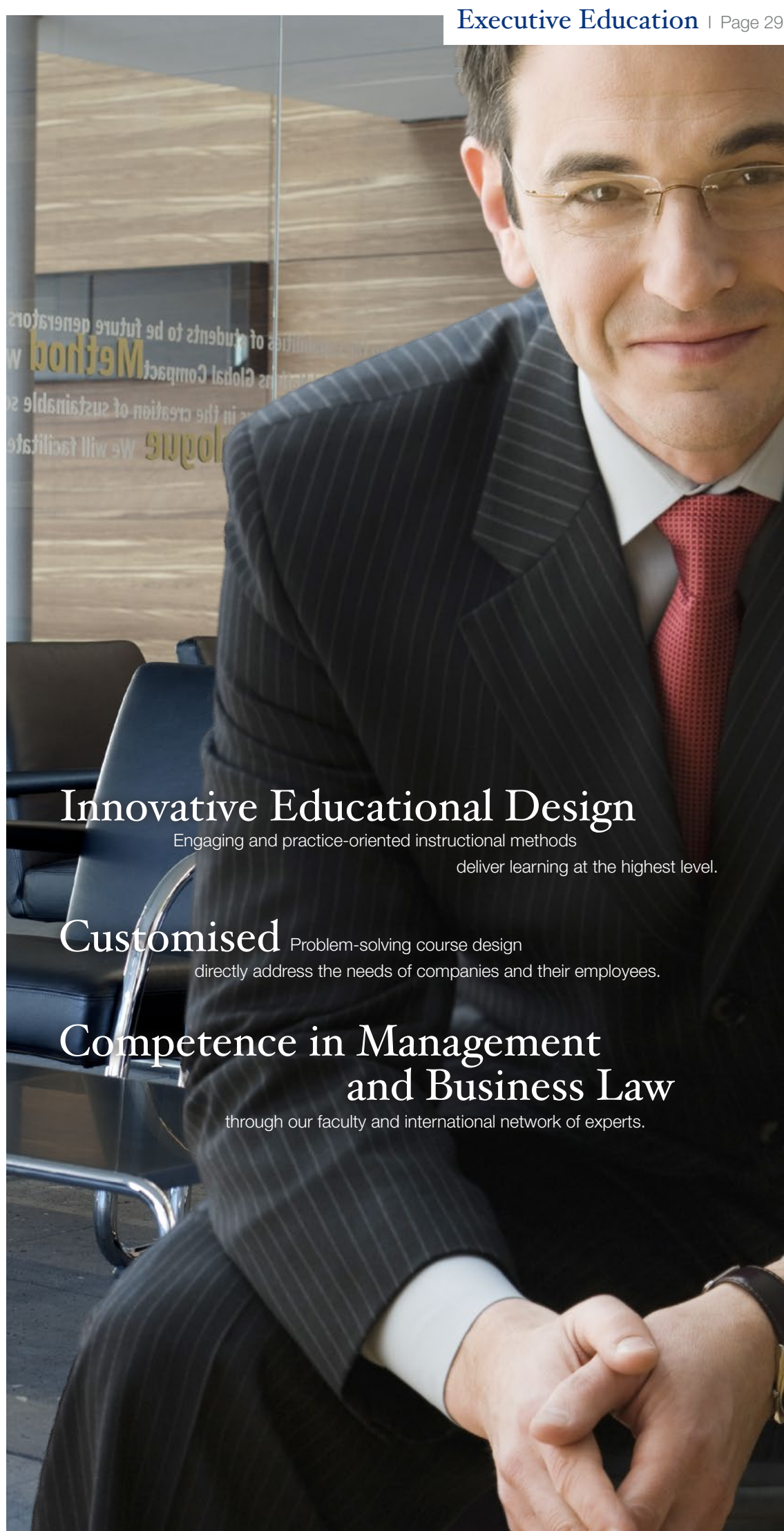
The five-day “Leadership Certificate” for future business leaders and the “Women in Management Seminar” for female business leaders on their way to the top of the career ladder.

The GGS eAcademy, which is offered in various online formats with rotating topics, such as “Responsibility in Sales” and “Social Media and Online Communities” as well as “Legal Aspects of Risk Management and Compliance” and “Trademark Law”.

Company specific programmes, such as the Papyrus Sales Drive Academy, which has schooled 250 sales professionals and executives at in-person training sessions and via web seminars over the past two years. The training sharpens participants’ sales orientation and reinforces the company’s vision and values.

Another in-house project is the Kreissparkasse certification programme. Over 300 employees from 20 bank branches have received certification. The Kreissparkasse professional development program was developed with GGS support. Now and into the future, branches and employees will stay up to date through an on-going re-certification process.

We maintain partnerships with renowned universities and serve as a location and partner for continuing education courses. One example is the Sales Manager Diploma HSG (Diplom Vertriebsmanager HSG), a collaboration with the University of St. Gallen. Our collaborations with other universities are based on shared research projects and ensure a high quality standard. Our executive education offerings are rounded out by a broad spectrum of talks, management dialogues, and presentations on current topics of interest.



Innovative Educational Design

Engaging and practice-oriented instructional methods

deliver learning at the highest level.

Customised

Problem-solving course design

directly address the needs of companies and their employees.

Competence in Management and Business Law

through our faculty and international network of experts.

From Those *in the Know...*

Stefan Peter

CEO

Papyrus Deutschland GmbH & Co. KG, Ettlingen

“Using its innovative educational design, GGS identified the necessary competencies and systematically built a training programme to get the whole company working in a sales-oriented way. Modular course structure, varying methods and teaching formats, top-notch experts, and highly individualised support make GGS an ideal education partner for us.”



Dr. Peter Spahn

Speaker of the Board

LÄPPLE AG, Heilbronn

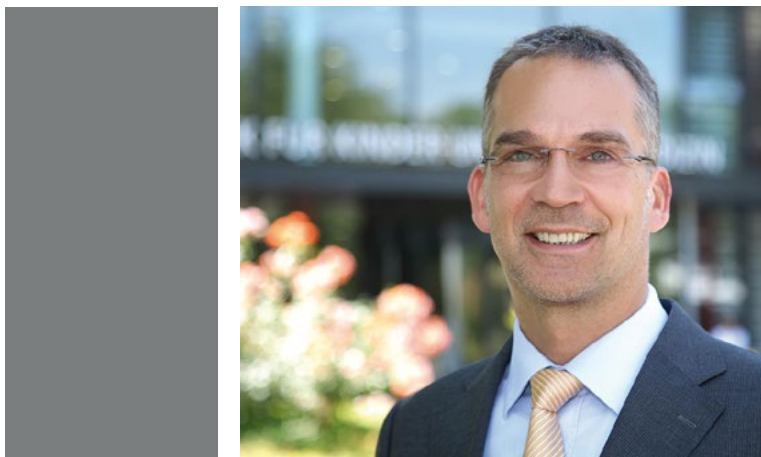
“We have benefitted from our collaboration with GGS on a number of levels: Not only through growth in knowledge directly from the seminars but also through developing our understanding of company-internal networks. Using a competency model, GGS tailored an educational plan to fit us perfectly. As a Mittelstand firm, we were looking for a pragmatic and service-oriented educational collaboration. By giving us demanding content in a productive way, GGS proved to be an outstanding partner.”

Ralf Peter Beitner**Chairman of the Board
Kreissparkasse Heilbronn**

"Our employees are our most valuable resource. They are responsible for creating and managing relationships with our customers. That's why we invest intensively in their professional development. GGS provides everything we expect from a modern educational partner – extensive knowledge, individuality and practice-relevance all supported by the latest in scholarship. Our success in executive education shows that GGS is the right partner for us."

**Bernd H. Rath****CEO****BERA GmbH, Schwäbisch Hall**

"Running a corporate university as an individualised form of professional development is often reserved for large corporations. Yet the BERA Corporate University developed in collaboration with GGS offers us multiple advantages: our corporate university is customised to meet the increasingly complex demands of our industry as well as the individual needs of our staff. Master's-level material is addressed through practice-oriented instruction, all the while developing awareness of company-internal networks."

**Dr. Thomas Jendges****CEO****SLK-Kliniken, Heilbronn**

"We are very satisfied in our collaboration with GGS. Particularly for our pilot project in executive development, we benefitted from the great flexibility offered, for example in the selection of faculty instructors. The faculty worked closely in both content and organisational matters to meet the individual needs of the participants as well as our requirements as clinic operators. Positive feedback from our participants supports our intention to expand the programme with GGS."

Research Generating Knowledge at GGS.

Stay curious, always look for new insights, discuss your work with others, and implement your results: Whoever keeps these practices will have lasting success. This holds especially true for research into the disciplines of management and law with their constantly changing contexts. Following these principles, we conduct research to learn what enables firms to achieve long-term market dominance. We focus in particular on the impact of innovation, entrepreneurship, and compliance.



Institute for Innovation

Innovation is the motor of our economy and society. It gives rise to progress and prosperity and generates competitive advantage. But innovation does not occur of its own accord; it's the result of creativity and the systematic work of individuals or groups of people and their organizations. Our research addresses the behaviours of people who successfully bring about and manage innovation, the characteristics of organizations that provide optimal conditions for innovation, and the business landscape where these organizations operate. We share our research results with business leaders to support their own innovation success and guide them as they manage, legally protect, exploit, and implement their innovations.

Institute for Entrepreneurship

The Institute for Entrepreneurship explores topics surrounding the establishment, financing and management of companies. We do not limit the term entrepreneurship to the creation of companies. The Institute is also concerned with the strengthening of entrepreneurial thinking in existing companies. Entrepreneurs take the initiative to implement their ideas in the market, while taking calculated risks. In the process they provide added value to consumers and contribute to job creation, thus making an important contribution to our economy. Objectives of the Institute are twofold: rigorous academic research in the area of entrepreneurship and discussion of research results with practitioners. Discussions are conducted with the aim of benefiting from mutual learning. We also support budding entrepreneurs through our know-how. By working closely with local partners, we contribute to the full exploitation of the region's entrepreneurial capacity.

Institute for Compliance and Business Law

This institute investigates questions related to compliance and business law as well as corporate social responsibility (CSR) and business ethics. As recent incidents demonstrate, compliance management plays an increasingly critical role for firms and their stakeholders. Beyond fundamental questions about organizational structure, we explore central questions of business law, business ethics, and CSR. The goals of the institute are to conduct practice-oriented research, make connections to teaching at GGS, and develop best practice standards in the areas of compliance, business law, and CSR. The institute serves as a platform for the regular exchange of knowledge and experience among companies, law firms, associations, and public service entities.

Advancing the Next Research Generation

Long-term investment in research has a pay-off for us. That's why we actively promote the next generation of researchers. Our doctoral students from our joint programme in "Dynamic Capabilities and Relationships" with Europa University Viadrina as well as our research associates find optimal conditions for their research undertakings. International conferences and doctoral colloquia in Germany and abroad combine with individualised methods training and intensive interaction with our professors.

Legal strategies to protect Innovation success

Entrepreneurship

Legal conditions for
innovative transport services

Compliance and foreign trade

Innovation

Globalisation strategies in SMEs: Success factors for

Trust between investors and company leadership

Diversity Management

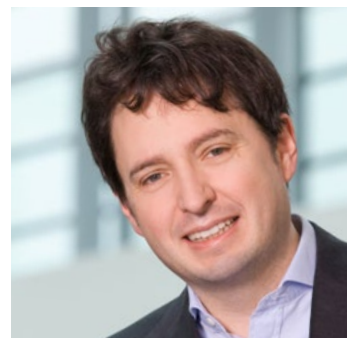
Prof. Dr. Tomás Bayón

Professor of Marketing and
Service Management
Academic Dean



Dr. Jochen Becker, CFA

Assistant Professor of Marketing
and Financial Communication



Prof. Dr. Alexandra von Bismarck

Professor of German and European
Business Law, Intellectual Property
and IT Law



**Prof. Dr. Benjamin von
Bodungen, LL.M. (Auckland)**

Professor of German and International
Trade and Civil Law, Finance and Tax Law

*innovations
through company networks*

Compliance

Dysfunctional behaviour
in service interactions

*Corporate Venturing:
The creation of dynamic capabilities*

Compliance and legal risk management

world market leaders

Corporate Finance in Mittelstand companies

Co-CEOs in start-up firms

*We generate
knowledge*

Prof. Dr. Daniel Benkert

Professor of Civil Law,
German and International Labour
and Business Law



Prof. Dr. Andreas Eckhardt

Professor of Human Resource
Management



Prof. Dr. Kai Förstl

Professor of Supply Chain Management
and Logistics
Academic Director of the M.Sc.
in Management

Venture Financing

Supply Chain Networks

Personality

Leadership personalities and

*Digital Transformation
in HR Management*

Reform of Community Trade Mark Regulation

Collateralisation of transport

Prof. Dr. Elisabeth Müller

Professor of Entrepreneurship and Family Firms



Prof. Dr. Gerd J. Hahn

Professor of Operations Management and Process Innovation
Academic Director of the M.Sc. in Management (Full-time)



Prof. Dr. Martin Schulz, LL.M. (Yale)

Professor of German and International Private and Corporate Law
Academic Director of the LL.M. in Business Law



Prof. Dr. Christopher Stehr

Professor of International Management

Long-term business success through CSR

and career success

company worth

*Global Leadership Skills
as a strategic resource*

equipment

Process Innovation

Sustainable Sourcing

Prof. Dr. Sebastian Müller
Professor of Corporate Finance



Prof. Dr. Claus Pegatzky
Professor of German
Public Business Law,
German Regulatory Law
and European Law



Prof. Markus Vodosek, Ph.D.
Professor of Strategic Management
and Leadership
Academic Director of the MBA



Prof. Dr. Heinz-Theo Wagner
Professor of Management
and Innovation



We Keep You Connected.

Alumni Association – Lifelong Networking

Get Connected

Join the Alumni Association while you're a student at the German Graduate School of Management and Law to make the most of this international network of faculty, students, graduates, and members of the ever-expanding GGS community.

Get Support

Meet like-minded people and share your experiences. Develop, support, and take advantage of the exchange among alumni and current students as you pursue your degree and especially beyond your time as a student at GGS.

Build on Respect

With the Alumni Association's own Networking Platform and its underlying code of conduct, we offer you a system based on friendship, pioneering spirit, respect, and mutual support – the foundation for the development of responsible leadership.

General Context Programme

We offer numerous seminars that go well beyond the primary area of your degree programme. Here you can focus on personal development, on learning to deal with stress, and on keeping a healthy mind and a healthy body. We'll work on your judgment skills and expand your perception of your own professional interactions. All in interactive exchange among students and alumni, moderated by experienced instructors. The General Context Programme will keep you in shape to meet future leadership challenges with élan and confidence.

“We educate
responsible
business leaders.”



2006–2016

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