



SCHOOL OF MANAGEMENT





# TOULOUSE FRA



## LIVING AND STUDYING IN TOULOUSE

With 450 000 inhabitants, Toulouse is the 4th largest city and the 2nd best place to live in France according to a recent poll.

Known as the “pink city” for its ancient brick walls and its generous amount of sunshine, it is also reputed for its research and competitiveness clusters: aerospace valley, pharmaceutical industry & biotechnologies, electronics / embedded systems.





# SCIENCE





# LEADER SHIP

*My vision for IAE Toulouse School of Management is clear, namely to be a leading business school in Europe while maintaining our specificity and foothold within the university. Our international strategy is threefold: to be a leader in research in the field of management; to host a highly reputed faculty, including international scholars from prestigious institutions across the globe; to increase student mobility and attract the best international students.*

*With more than 80 academic partners worldwide, approximately 20% international students, the recruitment of top international faculty members, a prestigious international accreditation and an intense research activity, IAE Toulouse School of Management sees itself as a top tier European business school.*

**Pr. Hervé PENAN**  
Dean

IAE is the School of Management of Toulouse 1 Capitole University. IAE offers degrees in management at undergraduate, graduate and doctoral levels for both full-time and continuing education students.

The teaching methods and the presence of international contacts and top-level professionals allow each program to meet its objectives and to contribute to the excellent reputation IAE has among students and professionals.

Teaching styles, international contacts and the integration of top-level professionals are all designed to meet the objectives of each programme and contribute to the excellent reputation of IAE among students and business professionals.

Located in the heart of Toulouse, IAE offers students a rich learning environment.

With up-to-date computer and library network facilities, video conferencing rooms and strong administrative support, IAE provides ideal conditions for students to succeed in their studies and make the most of the Toulouse experience.



# EXPER TISE

## MATCHING BUSINESS WORLD NEEDS

IAE Toulouse School of Management works in close interaction with the business world. Through numerous agreements and company sponsored chairs IAE is able to cooperate with economic partners. We offer students the necessary skills to take up responsibilities in any type of company and assist them in their career paths. During their Master Programme, students are required to complete an internship in a company for a total of nine months. Furthermore, IAE develops specific programmes to respond to companies training needs.

## IAE JUNIOR CONSEIL

IAE Jr Conseil was created in March 2007 and is a student-led management consulting organisation. It is a professional association composed of dynamic and rigorous students eager to meet their clients expectations and deliver professional results at advantageous rates.

### THEIR FIELD OF EXPERTISE:

- Marketing and strategy: market study, marketing plan...
- Finance: business plan, profitability study...
- Accounting and management control: cost accounting, cost analysis
- Human resources: recruitment, audit...

All the experience accumulated is passed one from team to team every year to guarantee our clients continuity.



## SCIENTIFIC EXCELLENCE

Faculty actively participate in generating knowledge in their fields of expertise through numerous publications and the organisation of conferences. Scientific excellence has confirmed the national and international reputation of IAE amongst institutions of higher education and research worldwide.

**Research activities are organised around two structures:**

- the CRM (Center for Research in Management) - CNRS affiliated
- the Doctoral School of Management



## STUDENT EXCHANGES

IAE Toulouse School of Management has direct exchange agreements with more than 80 academic partners worldwide. These student exchanges are at the heart of the international spirit of the school.

### ■ Incoming exchange students

- Can come for one or two semesters (30 or 60 ECTS)
- Can take around 120 courses at the IAE, Bachelor or Master level, including 18 courses taught entirely in English
- Also have access to 400 courses in the other departments of Toulouse 1 Capitole University: Administration & Communication, Computing, Economics, Law
- Benefit from student accommodation, French language courses, orientation week, etc.

### ■ Outgoing exchange students

- Can go abroad for one year, in Licence 3 (3rd year) or Master 1 (4th year)
- Are submitted to a selection process conducted by our university, based on their academics results, motivation and language proficiency.

## NATIONAL AND INTERNATIONAL CERTIFICATIONS

All degrees recognized by the French Ministry of Education

- June 2005: Qualicert Service Certification
- April 2008: EPAS certification awarded to the International Management Master (new accreditation in May 2011)







BDE IAE Toulouse is the student-led association of IAE which brings together the sports association (BDS), arts association (BDA), stock-exchange association (club de la bourse), humanitarian association, oenology association (dis'vin) and gastronomy association (palais des saveurs).

Its main mission is to organise social, cultural and sports events such as the Fresher weekend, the annual Gala and IAE French cup. Every Wednesday night, a get together is organised in a pub. These events punctuate student life and contribute to a genuine school spirit.



## OUR PROGRAMMES

### Undergraduate programmes

- Audit and Accounting
- Business Administration
- Marketing
- Banking

### Master programmes

- Audit & Accounting
- Finance
- Human Resources Management
- Marketing
- Innovation Management
- Risk Management
- International Management
- Business Administration
- Law & Management
- Social Services & Health Management
- Sports Management

# UNIVERSITY

## TOULOUSE 1 CAPITOLE UNIVERSITY

Toulouse 1 Capitoile University has been in the heart of the city since 1229 and offers studies in five faculties: Administration & Communication, Computing, Economics, Law, Management.

It is one of the founders of the PRES (Cluster for Higher Education and Research "Université de Toulouse"). It is also highly recognized for its top ranked international research laboratory, Toulouse School of Economics (TSE).

Key figures:

- 21,000 students
- 600 professors (PhD) and researchers
- 500 administrative staff
- 20 Undergraduate Degrees
- 80 Master's programmes
- 5 doctoral schools
- More than 200 academic partners worldwide

## IAE TOULOUSE SCHOOL OF MANAGEMENT

### Key figures

- 2,500 students and 18,000 alumni
- 8 Undergraduate Degrees
- 22 Management Master's programmes
- 1 Doctoral programme
- CRM (Center for Research in Management) CNRS affiliated
- 75 professors (PhD) and researchers
- 350 teaching professionals from the business world
- Highly selective: only 25% of candidates accepted at Master's level
- More than 80 academic partners worldwide

## PARTNERS

- ARGENTINA
- BELGIUM
- BRAZIL
- CANADA
- CHILE
- CHINA
- COLOMBIA
- DENMARK
- ESTONIA
- FINLAND
- GERMANY
- GREECE
- HUNGARY
- INDONESIA
- ICELAND
- ISRAEL
- ITALY
- JAPAN
- LITHUANIA
- MEXICO
- NETHERLANDS
- NORWAY
- PERU
- POLAND
- PORTUGAL
- ROMANIA
- RUSSIA
- SLOVAKIA
- SOUTH KOREA
- SPAIN
- SWEDEN
- SWITZERLAND
- THAILAND
- TURKEY
- UNITED KINGDOM
- UNITED STATES



SCHOOL OF MANAGEMENT

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