



# ENGLISH-TAUGHT PROGRAMS

**IGR-IAE RENNES**

University of Rennes 1's Graduate School of Management



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The faculty and administrative staff welcome you to IGR-IAE RENNES, University Rennes 1 Graduate School of Management.

A member of the IAE FRANCE network in France, IGR-IAE is the biggest public management school and management research center in the western part of France. IGR-IAE develops "the entrepreneurial spirit within the university walls". For more than 60 years, IGR-IAE has combined both academic research and innovative teaching methods in order to offer its recognized high quality program.

IGR-IAE offers a Bachelor's of Arts in Management Sciences, 6 professional and research-oriented Masters, and a Doctoral program.

The Masters programs are in IGR-IAE's main fields: Accounting-Audit, Finance, Human Resources Management, Marketing, Information Systems and Budgeting Control. The Master of Business Administration allows non-specialists - engineers, scientists, lawyers, doctors, chemists, etc... - to acquire the necessary management tools and skills.

The Master program allows students to focus deeply on one of 7 specializations. Each of these degrees can be earned full time or part time, on line or by apprenticeship. IGR-IAE capitalizes on the know-how and experience of its faculty to ensure a high quality education, adapted to the needs of students and companies.

4 Master degrees, in Management, Finance, Marketing, Human Resources are taught exclusively in English. This offer is rounded off with the addition of a program especially designed for the non-French speaking exchange students coming from our 51 partner Universities, and the existence of oversea programs in Luxemburg, Morocco and Vietnam.

IGR-IAE relies on 4 main assets :

- A faculty composed of high-level professors and business leaders, as well as an administrative staff that is highly involved in the school's activities.
- The quality of contacts with partner companies committed to education, to internships and career placement, to solid partnerships for full and part time education programs, and to providing local experts for lectures and seminars.
- A research program backed by 2 research laboratories: the CREM (Center for Research in Economy and Management), the only research center accredited by the CNRS (National Center for Scientific Research) in economics and management in the western part of France, and the CETIO (Center for inter thematic studies of organizations)
- An international strategy : in the European Union, within the framework of the Erasmus+ program and the Franco-Polish Center; in Asia, with the Franco-Japanese Management Center (CFJM); in Canada (the BCI program).

IGR-IAE will strive to develop these competitive advantages in the coming years. IGR-IAE celebrated its 60th anniversary in 2015 and continues its tradition of innovation in the service of excellence in education and scientific research. The IGR-IAE alumni association (Club IGR) offers a network that will prepare you for your chosen field. I invite you to join the network and become a representative of IGR-IAE.

*Dr. Laurent Bironneau*  
*Dean*





The best combination  
of your International Relations :  
French academic excellence  
and professionalism

- Exchange of students
- Taught in English
- Research



## A STRONG INTERNATIONAL FOCUS

60% of the students at Master 1 level study abroad at one of our 51 partner universities. Six double degrees have been established with: Kiel University in Germany, University of Laval in Canada, Ajou University in South Korea, Granada in Spain, ECUST University in China and AUEB in Athens, Greece. A Franco-Japanese Center of Management (CFJM) and a Franco-Polish Center of Management are based at IGR-IAE.

IGR-IAE RENNES's Foundation, through its sponsoring companies, supports our Masters' internationalization and finances students' projects: financial aids for internship projects abroad, TOEIC test, and a language e-learning software.

Visiting professors teach courses and give conferences in programs at all levels, or work on research projects with partner French professors. International students represent 15% of our student body.



## DEGREES IN ENGLISH

4 Master degrees are taught exclusively in English and complemented by 300 hours of French language training throughout the academic year:

- Master of Business Administration in International Management
- Master of Finance – Advanced Studies and Research (Thesis Path, and CFA® Path)
- Master of Marketing – Retail and Service Chain (Franchising and Network Management)
- Master in International Human Resources Management
- English-taught program designed for exchange students from IGR-IAE RENNES' partner universities

Visit our website for more details: <http://www.igr.univ-rennes1.fr>

## IGR-IAE RENNES, GRADUATE SCHOOL OF MANAGEMENT

The University of Rennes 1's Graduate School of Management (created in 1955) is the largest Business Administration and Management teaching pole in the Western part of France.

The School is a founding member of the national network of University Business Schools, the IAE France network, which comprises 31 select members throughout France ([www.iae-france.fr](http://www.iae-france.fr)). It is divided into three main departments: The School of Management, the Franco-Japanese Center of Management (CFJM) and the Regional School of Training for Chartered Accountants (IRPEC).

Research programs are supported by the Center for Research in Economics and Management (CREM), the only research center in Economics and Management in the west of France, accredited by the National Center for Scientific Research (CNRS). The CREM's main goal is to develop analyses, conduct experiments and simulations in Business, Finance, Management and Marketing, amongst other fields.

The University Graduate School contributes towards the development of European studies in Management Science and is an active member of the Academic Council of the European Institute for Advanced Studies in Management (EIASM), and of the Steering Committee of the European Foundation for Management Development (EFMD).

The School applies a selective entry process. On average, only one out of ten applications is successful. Before acceptance to the School, all candidates are expected to show a realistic, well thought-through and consistent career plan in addition to their academic achievements and proof of their motivation.

In 2007, an extensive fundraising campaign resulted in launching the first ever Foundation created within the university business school network in France (Fondation IGR-IAE). Closely linked with the French Foundation, (Fondation de France), its main aim is to initiate and support innovative programs to improve research and teaching in Management Science. Seminars, workshops and conferences are organized on a regular basis.

## THE UNIVERSITY OF RENNES 1

The University of Rennes 1 descends directly from the "Université Ducale de Bretagne", established in Nantes by the Duke Jean V in 1414, and promulgated in 1460 by the Duke François II, Anne de Bretagne's father. The University of Rennes1 was instituted in March of 1971.

A state owned, multidisciplinary university comprising 15 Faculties, Schools and Institutes, situated on three large campuses grouped by area of discipline:

- Health,
- Law-Economy-Management-Social Sciences,
- Science and Technology.

With over 27000 full-time students and more than 3500 part-time and further education students, assisted by 1800 professors and nearly 900 staff members, the University of Rennes1 is Brittany's largest university. Its busy center of multi-disciplinary research is recognized by experts both on the national and international fronts, and counts within its ranks 60 research teams, 40 of which are associated with large national or international research projects.



IGR-IAE RENNES has achieved the SGS Qualicert certification each year since 2006



## COURSE OVERVIEW

The Master in International Management launched in September 2008 by the University of Rennes's Graduate School of Management is specifically aimed at English-speaking students with a Bachelor's degree.

The specificity of the program is to combine intensive French language courses with a comprehensive academic program in Management taught exclusively in English. The main aim of the course is to provide students with the essential skills necessary to pursue a career as an International Business Executive.

The Master's program develops students' capabilities to succeed in a dynamic global business environment within international companies.

Tailor-made for future managers, the program arms students with a panorama of up-to-date and indispensable "hard" and "soft" skills in International Management, which will help them contribute to the main steps of the companies' internationalization, by emphasizing on the interdependence of strategic, cultural, commercial, legal, financial and managerial issues.



## TUITION FEES

The tuition fees for the academic year, inclusive of 300 hours of French, is 6035 euros.

This does not include affiliation to the French student social security scheme (213 € for the 2014-2015 academic year) and other living expenses.

## PRE-SEMESTER: SEPTEMBER

Intensive French Language course	100 hours
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## SEMESTER 1: OCTOBER - JANUARY

UE01	Business Intelligence and Geostrategy - Organizational Theory and Management	4 ECTS credits	30 hours
UE02	Legal and fiscal Management - Legal Environment and European Institutions	4 ECTS credits	30 hours
UE03	Human Resources Management - International Knowledge Management	4 ECTS credits	30 hours
UE04	Financial Management	4 ECTS credits	30 hours
UE05	Marketing Management	4 ECTS credits	30 hours
UE06	Industrial and Logistics Management	4 ECTS credits	30 hours
UE07	Quantitative Techniques	2 ECTS credits	30 hours
UE08	Accounting Information Systems	4 ECTS credits	30 hours
	French as a Foreign language	N/A	100 hours

## SEMESTER 2: FEBRUARY - MAY

UE09	Strategy	4 ECTS Credits	30 hours
UE10	Internationalization and Management (20 hours each) - Introductory Course: The issues of internationalization - International Finance - International Marketing - Legal and fiscal framework - International Mobility - Intercultural Environment	8 ECTS credits	120 hours
UE11	Management Game	8 ECTS credits	20 hours
UE12	Internship Period (minimum 3 months) with report or Master Thesis	8 ECTS credits	
UE13	French as a Foreign Language	2 ECTS credits	100 hours

## CONTACT

**Program Director:** Dr. Marc Gaugain, Dr. Karine Picot-Coupey, Dr. Laura Sabbado da Rosa  
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**Program Coordinator:** Odile Soulard  
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## COURSE OVERVIEW

The «Advanced Studies and Research in Finance» program is a one year course whose main objectives are:

- to prepare students to doctorate level
- to prepare for the CFA® exam
- to provide a solid background and training to pursue careers in the financial, banking, insurance and corporate sectors as research analysts, financial consultants or executives...



Students will acquire up-to-date knowledge and become experts in a field of specialization. The program is divided into two paths: the regular program and the CFA® (Chartered Financial Analyst) preparation. The Master's thesis constitutes an essential part of the regular program. The CFA® program is organized in collaboration with Bärchen, an institution specialized in CFA® preparation.

Great emphasis is placed on the development of critical analysis and innovative skills. The program is supported by the Research Center for Economics and Management (CREM), the only research center dedicated to Economics and Management Sciences in the western part of France. CREM is accredited by the National Center for Scientific Research (CNRS).

## TUITION FEES

Tuition fees for the academic year: 5300 euros. They include 300 hours of French for the regular program, and 200 hours of French and intensive preparation for the CFA®.

**Enrollment fee to the CFA exam is not included.** This does not include affiliation to the French student social security scheme (213 € for the 2014-2015 academic year) and other living expenses.

## COURSE MODULES

The program is divided into two paths: the regular program and the CFA® preparation. The program is taught exclusively in English. It consists of eight mandatory core modules. Students will attend several seminars on financial issues, taught by invited professors and professionals from the private sector.

Students will take 100 hours of French language training throughout the month of September before the commencement of the program, and 100 hours of French classes during the first semester, at a rate of eight hours per week. During the second semester, the students in the regular program attend 100 hours of French classes, whereas the students in the CFA® preparation course will take an intensive CFA® preparation training given by a specialized institution (Bärchen).



## PRE-SEMESTER: SEPTEMBER

UE06*	Intensive French Language	100 hours
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## SEMESTER 1: OCTOBER – JANUARY

### Regular program (advanced studies for research)

### CFA® preparation program

UE01	<b>Quantitative Methods for Research in Finance</b> - Back to Basics (Fundamentals in Finance; Fundamentals in Quantitative Methods) - Mathematical Finance - Computational Finance - Econometrics and Statistics for Finance	<b>Back to Basics</b> - Fundamentals in Finance - Fundamentals in Quantitative Methods	6 ECTS Credits	30 hours
UE02	<b>Recent Advances in Portfolio, Options and Fixed Income theories</b> - Portfolio Management - Contingent Claims Theory - Fixed Income securities	<b>Financial Markets and Portfolio Management</b> - Portfolio Management - Market organization, indices, efficiency - Equity analysis and Valuation - Fixed income - Derivatives	8 ECTS Credits	45 hours
UE03	<b>Recent Advances in Corporate Finance</b> - Readings in Corporate Finance - Capital Structure Theory - Corporate Finance and Financial Markets		8 ECTS Credits	40 hours
UE04	<b>Recent Advances in Banking Finance</b> - Risk Management in Banking - Management Control for Financial Institutions	<b>Corporate Finance and Financial Reporting (CFA®)</b> - Corporate Finance - Financial Reporting Mechanics and Standards - Understanding financial statements - Applications and international convergence	8 ECTS Credits	30 hours

UE06*	Intensive French Language	100 hours
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## SEMESTER 2: FEBRUARY – MAY with a thesis defence in June or September

UE05	<b>Applied Methods for Research</b> - Quantitative Finance - Empirical Finance	<b>Economy</b> - Microeconomy - Macroeconomy - Money	5 ECTS Credits	30 hours
UE06*	Intensive French Language (100 hours)		4 ECTS Credits	100 hours
UE07	Finance seminars and courses taught by invited professors (about 10 sessions a year)	Intensive preparation to CFA® exam taught by Bärchen (65 hours)	2 credits	
UE08	Master's thesis	Master's thesis (optional)	20 ECTS Credits	N/A
UE09	Internship (optional)	Internship and professional thesis	20 ECTS Credits	N/A

## CONTACT

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## COURSE OVERVIEW

Do you know 7 Eleven, Best Western, Burger King, Cache-Cache, Century 21, Dunkin' Donuts, Ibis, Mango, Marriott, McDonald's, Midas, Pizza Hut, Subway, Supercuts, Yves Rocher? All are organized as chains!

Franchising, retail and service chains offer a wide range of diversified career opportunities in

- the **marketing area** (marketing of the brand, merchandising, communication, community management),
- the **management area** (on-field consulting, franchisee training, sales events management), and
- the **development area** (franchisee recruitment, store location, real estate prospection).

The Master Marketing - Franchising, Retail & Service Chains, is specifically aimed at English-speaking students with a Bachelor's degree in Business (Marketing, Management, etc.), Economics or Law, etc. Classes cover complementary approaches such as Marketing, Management, Human Resources Management, Strategy, Finance, Law, etc. Tailor-made for future Managers and Executives in international chains in retail and service industries, the program arms students with a wide range of up-to-date and useful skills in franchising and chain marketing, management and development.

This Master is part of the Center in Franchising, Retail & Service Chains whose mission consists in bringing students, researchers and professionals in franchising and retail and service chains together around issues concerning the sector and to generate synergies using a global approach (professions, disciplines and countries).

## ASSETS OF THE MASTER IN FRANCHISING, RETAIL & SERVICE CHAINS

**Diversity of opportunities:** jobs (on-field consulting, development, marketing), industries (retailing and services) and types of chains (franchising, cooperative system, partnership...)

**Multi-disciplinary approach to be familiar with the "culture of chain":** marketing, management, strategy, law, accounting, finance...

**Complementarity of professors:** Faculty members and professionals, all experts in franchising, retail and service chains, representatives of the federations (FFF, FCA and IREF)

**Benefits of the Center in Franchising, Retail & Service Chains:** relationships with the corporate partners, talks/seminars of French and foreign experts, participation to the Challenge...

**Focus on professionalization:** testimonials/talks of professionals, visits of companies, use of case studies...

**International perspectives:** talks/seminars of researchers of the International Society of Franchising, joint classes for the two groups (French and foreign students)...

**Learning through research to develop reasoning and critical thinking:** participation to workshops, preparation of a dissertation...



## TUITION FEES

The tuition fees for the academic year, inclusive of 300 hours of French, is 6035 euros.

This does not include affiliation to the French student social security scheme (213 € for the 2014-2015 academic year) and other living expenses.

## COURSE MODULES

### PRE-SEMESTER: SEPTEMBER

Intensive French Language course	100 hours
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### SEMESTER 1: OCTOBER - DECEMBER

UE01	Organizational structure of networks	6 ECTS credits	42 hours
UE02	Chain management	6 ECTS credits	42 hours
UE03	Chain marketing	6 ECTS credits	42 hours
UE04	Specialized marketing	6 ECTS credits	42 hours
UE05	Performance and management control in networks	6 ECTS credits	42 hours
UE11	French language course	N/A	100 hours

### SEMESTER 2: JANUARY - SEPTEMBER

UE06	Chain development	6 ECTS credits	42 hours
UE07	Chain internationalization	6 ECTS credits	42 hours
UE08	Legal aspects of chains	6 ECTS credits	42 hours
UE09	Internship with report (a four-month commitment is required) or research dissertation	6 ECTS credits	14 hours
UE10	Master thesis	6 ECTS credits	14 hours
UE11	French language course	N/A	100 hours

+ Specific events of the Center in Franchising, Retail & Services Chains: challenge, meetings, workshops, etc.  
 + Testimonials, conferences, seminars, store visits, etc. with experts in franchising, retail and service chains.

## CONTACT

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**Program Coordinator:** Odile Soulard  
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## COURSE OVERVIEW

**The purpose of this international HRM Master is to train Human Resources Managers to work in an English and multicultural context - in France or/and abroad - for small and medium sized import/export companies or major international groups.**

Tailor-made for future Executives in international businesses, the program was created in collaboration with IHRM professionals.

It is aimed at students wishing to pursue an international management career in a global context. It develops a wide range of up-to-date skills in social innovation and in HRM. The program concentrates on the key role of HRM project management in an international context.

Four key managerial skills will be developed:

- understanding the international and multicultural management context;
- acquiring specific knowledge essential to work in HRM in an international context: talent management, compensation and benefits, mobility management;
- leading change management, team-work, psychological well-being, HRM project management;
- extending their international network, and working with people from different nationalities and cultures who share the same interest in international HRM.

**The specificity of this program is to combine a comprehensive academic program, in international HRM with intensive French language courses.** Classes are taught by French and international professors associated with practitioners who are all experts in Social Innovations and Human Resources Management. All the courses are designed to be organized with small group dynamics: case studies, role playing and management problem solving.

Here are a few examples of jobs aimed by the Master degree and sought for by companies:

- international HR Officer;
- compensation and Benefits Analyst;
- international Recruiter;
- global Mobility Manager;
- talent manager.



## TUITION FEES

The tuition fee for the academic year, inclusive of 300 hours of French, is 6035 euros.

This does not include affiliation fee to the French student social security scheme (213 € for the 2014-2015 academic year), and living expenses.

# MANAGEMENT (MANAGERIAL SKILL DEVELOPMENT)

The Master IHRM is a vocationally-oriented program. The training will complement a previously obtained curriculum (equivalent to 60 credits in Europe), such as:

- a Master 1 in Management Science;
- a four-year university-level (or business school) diploma in management, law or economics, after assessment of applications (4-year Bachelor's Degree);
- a Master 1 in another field of studies, provided that the candidates meet the prerequisites.

## COURSE MODULES

### PRE-SEMESTER: SEPTEMBER

Intensive French Language course	100 hours
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### SEMESTER 1: OCTOBER - DECEMBER

UE01	International Human Resources management	6 ECTS credits	21 hours
UE02	Organization Theory and Human Resource Management	5 ECTS credits	21 hours
UE03	Negotiation and employee relations in Europe	5 ECTS credits	21 hours
UE04	European economic and social environment	4 ECTS credits	21 hours
UE05	Information System Management & HRM	5 ECTS credits	21 hours
UE06	Risk Management and Change in International Context	5 ECTS credits	21 hours
	French Language course	N/A	100 hours

### SEMESTER 2: JANUARY - SEPTEMBER

UE07	Workplace quality of life	4 ECTS credits	21 hours
UE08	Knowledge Management and International Innovation Management	4 ECTS credits	21 hours
UE09	Organizational Behavior and Cross-cultural Management	4 ECTS credits	21 hours
UE10	Compensation & Benefit Management	4 ECTS credits	18 hours
UE11	Talent management and mobility	5 ECTS credits	21 hours
UE12	Personal development and professional project	9 ECTS credits	36 hours
	French Language course	N/A	100 hours

## CONTACT

**Program Director:** Pr. Frédérique Chedotel and Dr. Caroline Ruiller  
frederique.chedotel@univ-rennes1.fr ; caroline.ruiller@univ-rennes1.fr

**Program Coordinator:** Odile Soulard  
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## IMPORTANT DATES TO REMEMBER

### Deadline for applications:

April 30

### Classes begin:

First days of September

### End of academic year:

September 30

(including internship period)

Applicants will be informed by email whether their application has been accepted within a month of reception of the full application file. Admitted students will receive the official acceptance letter within two weeks after reception of the deposit.

## ALUMNI NETWORK

A very lively and efficient alumni network creates bonds between IGR-IAE former students, with among other things, the online alumni database: [www.clubigr.fr](http://www.clubigr.fr).

## GRADUATION CEREMONY

Last but not least, the Graduation Ceremony, to be held in March, i.e. six months after the end of your studies, will give you the opportunity to meet with your former classmates, and the administrative and faculty with whom you created links in Rennes.

## INTERNSHIPS

A 3 to 6-month long internship is a major requirement of the Master programs. An internship office is dedicated to connecting the companies' needs and the students' profiles. The students have access to an internship offer database submitted by the school's partner companies, in France or abroad.

Each year, IGR-IAE organizes the Company Forum, a whole day dedicated to meetings with company representatives, a unique opportunity to have a better view of activity sectors, potential jobs and internships.

## FRENCH AS A FOREIGN LANGUAGE (reserved for students in the Master 2 programs)

All students take a French proficiency test upon their arrival at the beginning of September. The results of this test enable the professors to place students in classes corresponding to their level of proficiency. Homogeneous groups are then formed aiming at preparing students for the internationally-recognized French examination, the DELF, to be held at the end of the academic year.

100 hours of French language training are offered in September before the beginning of the Master courses. Afterwards, the students attend 100 hours of French classes per semester, at a pace of eight to ten hours per week.

The French courses are designed for the students' specific needs:

- better integration in the student life in the Graduate School of Management,
- better understanding of the French culture and environment
- preparation for the internship at the end of the program.

Activities and day trips are organized, in order to discover Rennes and its surroundings.





## RENNES EXCHANGE PROGRAM IN MANAGEMENT

Since September 2010, the University Rennes 1's School of Management offers a full program for non French-speaking exchange students. This program represents 30 credits by semester (European standards).

Of course, these courses of management are free of charge for exchange students. Courses of French as a foreign language will be offered by CIREFE (Rennes International Center for the Study of French as a Foreign Language) during the first semester in the University of Rennes 2. Students will have to pay a minimal fee for courses during the 2nd semester

### SEMESTER 1: OCTOBER - DECEMBER

UE01	Investment and financing	4 ECTS credits	20 hours
UE02	Risk management in banking	4 ECTS credits	20 hours
UE03	Financial diagnosis	4 ECTS credits	20 hours
UE04	Marketing 1 - Retailing	4 ECTS credits	20 hours
UE05	Human ressources management	4 ECTS credits	20 hours
UE06	European institutions & legal environment	4 ECTS credits	20 hours
UE07	Marketing 2 - Design in marketing	4 ECTS credits	20 hours
UE08	French as a foreign language	5 ECTS credits	44 hours

### SEMESTER 2: JANUARY - MAY

UE09	VBA programmation	4 ECTS credits	20 hours
UE10	Financial markets: assets and risk management	4 ECTS credits	20 hours
UE11	Marketing 3 - International marketing	4 ECTS credits	20 hours
UE12	Bonds and derivatives	4 ECTS credits	20 hours
UE13	Intercultural management	4 ECTS credits	20 hours
UE14	Economic environment	4 ECTS credits	20 hours
UE15	Marketing 4 - Innovation & Neuromarketing	4 ECTS credits	20 hours
UE16	French as a foreign language	5 ECTS credits	44 hours

## CONTACT

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## LIFE IN RENNES

Rennes, France's tenth largest city, is just the right size for citizens and visitors alike to feel at home.

Rennes is regularly in the «top ten» when it comes to places where people want to live, and is famous throughout France for its vibrant arts and entertainment scene. It is also known for its academic environment, with a dense network of universities, “Grandes Écoles”, research laboratories, and R&D centers. The city's thriving economy goes hand in hand with its role as a political, judicial and administrative hub.

Rennes can also boast a rich and varied historical heritage going back thousands of years. As befits Brittany's historic “capital” city, Rennes' development has always been closely linked to that of Brittany itself, a region with a strong identity, full of tradition, history and legends. Brittany attracts over 12 million visitors annually and is the second most visited region in France.

Direct access by TGV train from Roissy Airport (Charles de Gaulle) to Rennes is both easy and convenient, just like access from Paris to Rennes (a TGV train at least every hour, from 7 am to 8 pm, a 2-hour trip). It is also possible to fly directly to Rennes-Saint-Jacques airport, a 15-minute ride from downtown Rennes.





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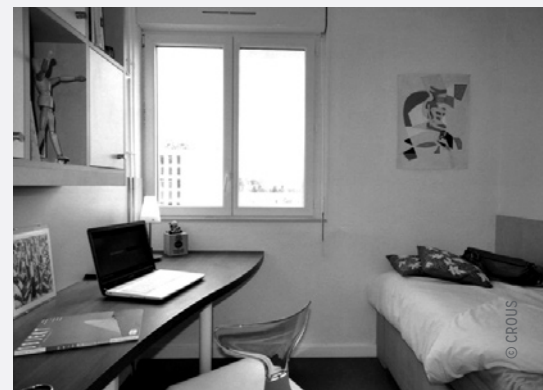
All students accepted on the course will be given the possibility to be housed in the student residence halls located on campus for the entire academic year. A 10-15 minutes bus journey from any of the residence halls will take you directly to IGR-IAE RENNES. The rent per month of 150 euros (rent 2014-2015 academic year) is payable a month in advance. However, we advise students to apply for renovated rooms (250 €/month).

A deposit equivalent to one month's rent will also be required. This is the cheapest accommodation for students available in the city. All successful applicants will be sent a request form for this purpose.

There are shared kitchen and bathroom facilities on each floor: kitchen sink, shared refrigerator, stove and microwave oven. Each bedroom measures 10 square meters and is equipped with a single bed, a desk and table, two chairs, a wardrobe, a washbasin, a bookshelf, 2 bedsheets and blankets.

All university restaurants are located on campus. A three course meal including starter, main course and dessert costs 3 euros.

The university of Rennes 1 provides a "student-guide" service. This service is free of charge, and available a few days before the classes start. A student will be available to greet upon your arrival at the railway station or the Rennes airport. He will take you to your Student Residence and help you with the first and essential administrative aspects of your stay. If you decide to apply for that service, you need to fill in the specific form that will be sent to you during the summer.



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## ADMISSION REQUIREMENTS AND PROCEDURE

Whatever your country of origin, you are required to send in your complete application file, including accompanying documents, directly to the program coordinator at the following postal address:

**Odile Soulard**  
**International Office**  
**IGR-IAE de Rennes**  
**11 rue Jean Macé**  
**CS 70803**  
**35708 Rennes cedex 7**  
**France**

Holders of French government grants and scholarships are invited to contact us for further details.

- 1 Program application form, duly completed and signed. This form can be downloaded from the school's website: [www.igr.univ-rennes1.fr](http://www.igr.univ-rennes1.fr)
- 2 Certified copy of the Bachelor's degree, and accompanying certified transcripts
- 3 Evidence of English language proficiency. The language test in English is not mandatory if you are a Native English speaker or if you studied in English at University level. Non-English native speakers must submit official international scores of one of the following tests:  
TOEFL score of at least 550 paper test (80 IBT Score); TOEIC 750 or above; IELTS overall band score of 6 for the Academic version; Proof of prior Higher Education in English speaking country (GPA of 2-4 scale)
- 4 Two passport sized photos (format 4cm x 4cm)
- 5 Photocopy of all passport pages or "carte de séjour" if applicable
- 6 Certified translation in French or in English of birth certificate
- 7 Detailed curriculum vitae
- 8 Motivation letter written in English explaining the reasons why you are applying to the program

Applications will be examined, and complemented, in some cases, by interviews with the program directors.

## CAMPUS FRANCE PROCEDURE

If you reside in one of the countries listed below, you will also have to apply for admission via the official government's website for foreign students: [www.campusfrance.org](http://www.campusfrance.org)

Algeria	China	Japan	Russia
Argentina	Colombia	Lebanon	Senegal
Benin	Congo	Madagascar	Syria
Brazil	South Korea	Mali	Taiwan
Burkina	Ivory Coast	Morocco,	Tunisia
Cameroon	Gabon	Mauritius	Turkey
Canada	Guinea	Mexico	United States
Chile	India	Peru	Vietnam

Both direct application to IGR-IAE RENNES and Campus France procedure should be conducted in parallel.

If you need help with the application process, please contact your local French embassy or Campus France office for advice and guidance.  
Please note that you may have to choose: "formation hors catalogue".

If your country is not listed here, you will only have to send us your complete application file.



## CONTACTS

International Affairs Director: Dr. Marc GAUGAIN

International Office: Julia CHAUMERGER (student mobility and visiting professors)

Tel.: +33(0)2 23 23 78 31

Fax: +33 (0)2 23 23 78 45

[igr.international@univ-rennes1.fr](mailto:igr.international@univ-rennes1.fr)

### ENGLISH-TAUGHT COURSES:

Program Directors:

- Master of Business Administration in International Management:  
Dr. Marc Gaugain, Dr. Laura Sabbado Da Rosa and Dr. Karine Picot-Coupey
- Master of Finance:  
Pr. Franck MORAUX and Pr. Jean-Laurent VIVIANI
- Master of Marketing – Franchising, Retail & Service Chains  
Dr. Rozenn PERRIGOT
- Master in International Human Resources Management  
Pr. Frédérique CHEDOTEL and Dr. Caroline RUILLER

Program coordinator: Odile SOULARD

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Écoles Universitaires  
de Management

UNIVERSITÉ DE  
**RENNES 1**

