



**NEW DESIGN
UNIVERSITY**

PRIVATUNIVERSITÄT ST. PÖLTEN

**THE
FUTURE
WON'T
WAIT.**

**DESIGN YOUR
FUTURE.**

**THINK OUTSIDE
THE BOX.**

WWW.NDU.AC.AT

THERESA ZEMANN, NDU STUDENT

STUDY COURSES

BACHELOR

GRAPHIC & INFORMATION DESIGN
BACHELOR OF ARTS (BA)

INTERIOR DESIGN & 3D DESIGN
BACHELOR OF ARTS (BA)

MANUAL & MATERIAL CULTURE
BACHELOR OF ARTS (BA)

EVENT ENGINEERING
BACHELOR OF ENGINEERING (BENG)

MANAGEMENT BY DESIGN
BACHELOR OF SCIENCE (BSC)



MASTER

INFORMATION & SPATIAL DESIGN
MASTER OF ARTS (MA)

ENTREPRENEURSHIP & INNOVATION
MASTER OF SCIENCE (MSC)

UNIVERSITY COURSES

BOOK DESIGN
2 SEMESTERS, PART-TIME

ACOUSTICS & DESIGN
2 SEMESTERS, PART-TIME

LIGHT ENGINEERING & DESIGN
3 SEMESTERS, PART-TIME

FOOD DESIGN
3 SEMESTERS, PART-TIME

NEW DESIGN UNIVERSITY

The New Design University St. Pölten (NDU) was founded by the Lower Austrian Chamber of Commerce and its business development institute (WIFI) in 2004. As an international site of high-end education in design, technology and business, the NDU trains creative thinkers who advance social change and explore tomorrow's work and design practice today.

The NDU stands out for its high level of personal supervision, attaching special importance to the combination of theory and practice. Imparting business skills is another matter of great importance at the private university in St. Pölten.

THE LOCATION

In autumn 2014, the New Design University has moved in to the new Technology and Design Centre. Suffused with light, the new two-storey building has ample room for lecture halls, workshops and laboratories, creating the ideal setting for inspirational encounters and a pleasant, creative atmosphere.

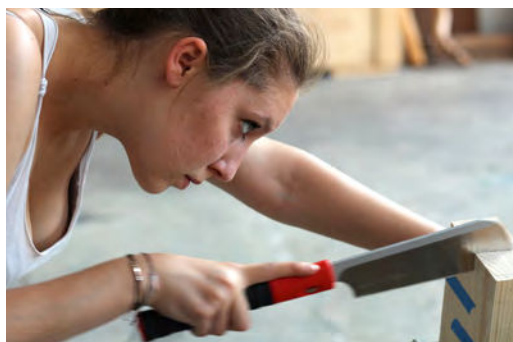
Students at the NDU have access to a unique array of facilities, ranging from a photo studio and an audio/video lab over event equipment and a 3D printing shop to carpentry and metalworking workshops – and even a smithy!

The university is easy to reach by car, bike or public transport, with excellent local facilities (two shopping centres and the event venue VAZ St. Pölten are just around the corner).



**DIRECT CONTACT
WITH ALL
PROFESSORS
MAKES STUDYING
AT THE NDU A
REAL CREATIVE
POWERHOUSE.**

**MANUEL WEILGUNY,
MA STUDENT INFORMATION AND
SPATIAL DESIGN**



**THE FUTURE LAB
IS AN INGENUOUS
'HUB', WHERE
STUDENTS CAN
PUT THEIR IDEAS
STRAIGHT INTO
PRACTICE.**

**CHRISTIAN PRASSER,
ARCHITECT, PROFESSOR (NDU)**

FUTURE LAB

The Future Lab is a dedicated NDU platform aimed to bring businesspeople and creative workers together. During your studies, it allows you to work in interdisciplinary teams on real-life projects and to develop specific solutions which are actually put into practice by the clients. All projects are supervised by teachers from various disciplines and external specialists. This is an opportunity to gather valuable knowledge and practical experience for your future job and to put it to work even while you are studying.

YOUR ADVANTAGES

The New Design University is a visionary, future-oriented private university that offers a range of significant benefits:

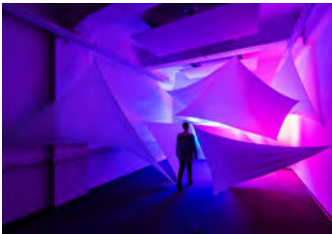
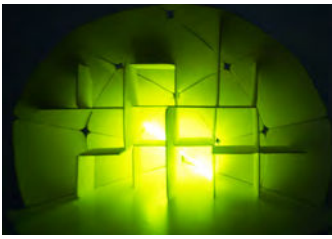
- individual supervision
- strong link to practice
- profound university education
- ideal infrastructure
- interdisciplinary work on real-life projects
- opportunity to build valuable networks
- excellent job prospects for graduates

Studying at the NDU combines the practical orientation of a university of applied science with the renowned academic education of a university. You will acquire detailed expertise in your particular subject, while also understanding the links between the various disciplines. You will work in small groups, supervised individually by teachers and renowned experts with a wealth of practical experience. Active contacts with the business world will give you an excellent grounding for your future job even while you are still studying.

GRADUATING FROM THE NEW DESIGN UNIVERSITY IS A GROUND-BREAKING STEP FOR YOUR LATER CAREER!

ADMISSION INFO

T: + 43 (0) 2742 890 2418, E: INFO@NDU.AC.AT



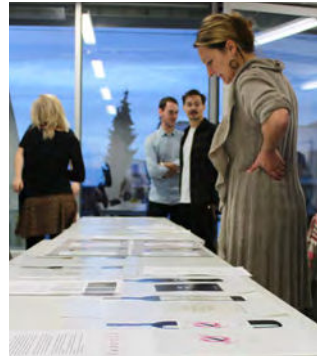
QUALITY ASSURANCE

Aside from the cutting-edge curriculum and superior individual supervision, three major factors guarantee the quality and competitiveness of your education at the New Design University:

- 1]** The University was established and is fully owned by the regional branch of the **Austrian Chamber of Commerce**. This ensures that business skills and strong vocational character will always play a major role in our education.
- 2]** The University is regularly monitored and certified by the national **Agency for Quality Assurance and Accreditation Austria**. This guarantees the conformity with the highest European standards in education.
- 3]** The **academic team** of the New Design University consists of experienced experts which have mastered their field of study from the scientific as well as from the vocational point of view. When teaching, the NDU staff always brings their extensive practical experience into play. This ensures that the subject matter which is taught will always contain a direct relevance for your future occupational qualification.



**THE FUTURE WON'T
WAIT – THAT IS
WHY WE EQUIP OUR
STUDENTS WITH
KNOWLEDGE AND
SKILLS WHICH
WILL BE REQUIRED
TOMORROW
ALREADY TODAY.**



THE TEAM OF THE NEW DESIGN UNIVERSITY

At the moment, approximately 100 teachers attend to roughly 450 students at the NDU. The atmosphere at the university is very familiar: the teaching groups regularly consist of some 30 students, often less. Individual tuition is also an everyday matter here. During the semester, the core academic team is present on a daily basis in order to ensure optimal supervision.

The NDU professors are supported by an extensive network of external teachers, who often teach at the NDU in addition to their main occupation – thus bringing the hottest and most relevant topics from their business life into class on a regular basis. Moreover, this means that they can help integrate the NDU students into a wide network of project partners. The entire team of the New Design University distinguishes itself by its ample experience and international character.

REQUIREMENTS AND FEES



ADMISSION REQUIREMENTS

In order to enrol for a bachelor's course, applicants should have A-levels (i.e. secondary school/high school diploma). Applicants who haven't completed secondary education may also be admitted to the NDU, provided they display exceptional artistic/creative aptitude.

In order to enrol for a master's course, applicants must hold a bachelor's degree.

All applicants must pass an entrance examination to test their aptitude for the particular discipline. Another condition is that applicants display an appropriate command of German (Level B2). We will be happy to advise you in person or over the phone via our info line.

TUITION FEES

Bachelor ~~€ 505 MONTHLY OR € 3,000 PER SEMESTER~~
Master ~~€ 605 MONTHLY OR € 3,600 PER SEMESTER*~~

* Master's course in Entrepreneurship & Innovation: €760 per month (€4,500 per semester)

INFO LINE

T: +43 (0)2742 890 2418, E: INFO@NDU.AC.AT

LANGUAGE & PRESTUDY COURSE

At the NDU, most classes are taught in German. While you are free to submit written work in English (or other languages, by arrangement with your teachers), you must be able to understand German well enough in order to be able to follow the discussions in class.

If German is not your strong point, the NDU can offer you a two-semester intensive **German course** which you should take before commencing your studies. In this case, we also recommend taking a **preparatory course** parallel to your German classes. For design studies, we offer the one-year »Foundation Course« (€2.700/year) which lets you work in various disciplines – graphic design, 3D design, photography etc. – while simultaneously improving your artistic portfolio. For technical studies, we recommend the one-year »Event Engineering Prestudy Course« (€2.980/year) which already includes a specifically-tailored German course (focusing on technical vocabulary) and allows you to take up to four subjects from the Bachelor's course in advance!

More information is available on our website or through the info line.





**STUDYING AT THE
NDU GUARANTEES
FIRST-CLASS
TRAINING,
WITH EVERY
SINGLE STUDENT
RECEIVING
INDIVIDUAL
ENCOURAGEMENT
AND CHALLENGES.**

**GEORG SCHOBER,
NDU GRADUATE**

STUDYING IN ST. PÖLTEN

St. Pölten has more potential than you might suppose at first glance: the provincial capital and main educational centre in Lower Austria, the city offers excellent infrastructure to all students. Several halls of residence and a wide range of sports facilities make your time studying in St. Pölten one of exciting encounters. The growing cultural scene – theatres, arthouse cinema, vibrant festivals, concerts and clubs – lends the city its special character.

St. Pölten also boasts excellent transport links. A number of neighbouring cities - for example, Vienna, Linz, Salzburg, Munich, Budapest and Bratislava – are easy to reach by car and public transport. The train journey between St. Pölten and Vienna's central station takes only 25 minutes!

LIVING IN ST. PÖLTEN

Two modern halls of residence (Campus Domus, WIHAST) are located in Herzogenburger Straße, with a third situated right in the city centre (Kolpinghaus St. Pölten).

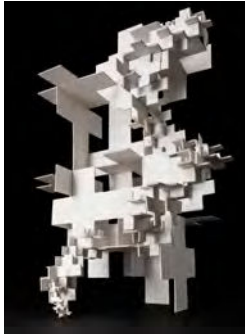
Living in St. Pölten is far less expensive than in Vienna. Numerous landlords offer flats suitable for sharing or studio flats to suit student budgets. The St. Pölten accommodation service provides regular information about private rooms and apartments, that are usually let with no commission.

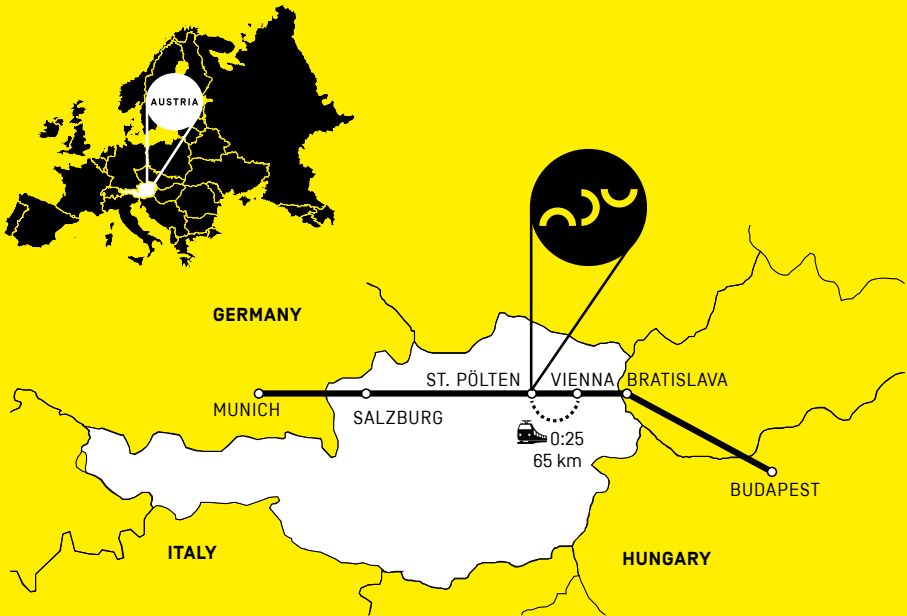
PLEASE REFER TO WWW.NDU.AC.AT FOR DETAILS ON ACCOMMODATION.



WE ENCOURAGE BOLDNESS AND IDEAS, FONT DESIGN AND MANUAL CULTURE, THE MIND AND THE PIXEL.

AIDAN SWANTON,
COURSE DIRECTOR,
GRAPHIC & INFORMATION DESIGN





ABOUT THE NDU

- Form** _____ officially recognised private university
(degrees are valid internationally)
- Owned by** _____ Lower Austrian Chamber of Commerce (WKNÖ)
- Founded in** _____ 2004
- Number of students** _____ ca. 550
- Rector** _____ Prof. Dr. Herbert Grüner

GET TO KNOW THE NDU

Follow us on Facebook, Instagram and Pinterest (most of the text will be in German, but the pictures speak for themselves).



www.facebook.com/newdesignuniversity



www.instagram.com/newdesignuniversity



www.pinterest.com/newdesignuni

Individual counselling is possible at all times - in person, by phone or also via Skype.
Simply contact our Info Line at +43 (0)2742 890 2418 or info@ndu.ac.at.

THINK OUTSIDE
THE BOX.
WWW.NDU.AC.AT



NEW DESIGN UNIVERSITY
PRIVATUNIVERSITÄT GESMBH
MARIAZELLER STR. 97a
3100 ST. PÖLTEN, AUSTRIA
T +43 (0)2742 890 24 11
F +43 (0)2742 890 24 13
OFFICE@NDU.AC.AT
WWW.NDU.AC.AT

DESIGN Katharina Hochecker
IMPRESSUM
New Design University
Privatuniversität GesmbH
Misprints and errors excepted.
©2017

PHOTOS NDU, except: AllesWird-
Gut Architektur/Guilherme Silva
Da Rosa (p. 10 right), Craig Dillon
(p. 8); Simon Herret (p. 5, 7, 10,
11), N.K. (p. 11 left), WIFI NÖ (p. 3),
Severin Wurnig (p. 2).



Accredited by Agency for
Quality Assurance and Ac-
creditation Austria



New Design University is a
private university of the
Lower Austrian Chamber of
Commerce and its Business
Development Institute