



## Groupe Sup de Co La Rochelle / La Rochelle Business School

### PROFILE

- AACSB (La Rochelle Business School), TEDQUAL (La Rochelle School of Tourism & Hospitality) and EPAS (BBA & Master in Management Programmes) accredited
- Top 70 European Business School (2015 Financial Times Ranking)
- 7 business and management Programmes at undergraduate and postgraduate level
- 3,100 students a year (of which 22% are international)
- 79 nationalities
- 170 academic partners in 48 countries
- 3 associate international campuses in China, Finland and the USA
- 50 key corporate partners
- 103 permanent faculty, of whom 39% are from outside France
- 193 management practitioners
- 13,900 Alumni working in 84 countries
- 40 associations and clubs
- 3,000 internships worldwide a year
- 10,500 m<sup>2</sup> fully wi-fi equipped facilities

#### Main programmes of study

7 business and management Programmes at undergraduate and postgraduate level, available both in French or English tracks (except for the Bachelor in Business):

- BBA La Rochelle - International Management (4 years, EPAS-accredited, French government certification)
- Bachelor in Business (3 years, taught in French only, French government certification)
- Bachelor in Tourism Management (3 years, TedQual-accredited by the United Nations)
- Master in Management - Grande Ecole Programme (3 years with a preparatory year or 2 years), EPAS-accredited, French government certification, ranked in the top 80 Masters worldwide in the Financial Times ranking)
- Specialised MBAs (2 years, in partnership with ESG-UQAM), 8 available specialisations in Year 2 (Audit & Consultancy, Banking & Insurance - Asset Management, International Business Strategy; Premium & Luxury Marketing Management; Purchasing & Supply Chain Management; Sustainable Development & CSR Strategies; Sport & Tourism Management) double degree : MBA and Master Degree
- MSc in Tourism Management
- Business Foundation Programme in french and in english, Summer & Winter Schools, French as a Foreign Language

#### Research

The diverse faculty community of 200 researchers, academics and practitioners is recognised internationally for its research expertise in Sustainability, Tourism and Management

#### Member of Campus France Forum

### IDENTITY FORM

Precise name of the institution →	Groupe Sup de Co La Rochelle / La Rochelle Business School
Type of institution →	Association governed by French Law and supported by the Chamber of Commerce and Industry of La Rochelle.
City where the main campus is located →	La Rochelle
Number of students →	3 100
Percentage or number of international students →	22%
Type and level of qualifications awarded →	Master in Management - Grande Ecole Programme, MBAs, Business Foundation Programme, Summer School, French Language, Bachelor of Business (international), Bachelor of Business Administration, MSc
French language courses →	Yes - A centre for French as a foreign language operates within the School, with Quality french as a foreign language label
Programs for international students →	Yes
Programs in English →	Yes - Master in management, Bachelor of business administration, Business fondation programme
Registration fees / year (for information only) →	From 7000 a year.
Postal address →	102, rue de Coureilles Les Minimes 17024 La Rochelle Cedex 1 France



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#### Strengths

- Double-degree
- 100% English tracks
- Dedicated Admission Procedure for international students.
- A dedicated office and multilingual team in charge of facilitating international students stay
- On-campus center for French as a foreign language, Quality french as a foreign language label
- Specific programmes for international students

#### Location

Located at the heart of the Atlantic coast, La Rochelle is recognised both for its ideal geographical situation and its dynamic environment. Ranked 2nd city for its student environment (sport and cultural activities, attractive social life, safe environment...).

Well connected with an international airport covering 15 European cities and high speed rail links (1hr flight to Lonfon, 3 hours to Paris by train). Host to major events such as the largest French musical festival "Francophilies", the largest floating boat show "Grand Pavois"...

[www.esc-larochelle.fr](http://www.esc-larochelle.fr)





Number of international students  
enrolled each year: 22%

Network member: Conférence des Grandes  
Ecoles



Web site in English  
<http://www.esc-larochelle.fr>

Social networks  
<https://www.facebook.com/larochelle.business.school>

## BEFORE LEAVING

### ✓ INSCRIPTION

- ◆ **Contact:** Bénédicte JULIEN  
julienb@esc-larochelle.fr  
Tél. +33(0)5 46 51 77 71  
102 rue de Coureilles 17024 LA ROCHELLE  
CEDEX 01 FRANCE
- ◆ **Institution's online application form**  
<https://inscription-en-ligne.esc-larochelle.fr/page/index.aspx>  
Online application for all Programmes

### ✓ FRENCH AS A FOREIGN LANGUAGE COURSES

- ◆ Courses in French as a foreign language offered before start of academic term
- ◆ Courses in French as a foreign language available throughout the year
- ◆ Name of the training center: Institut d'études françaises  
<http://www.ief-larochelle.com/en/>

### ✓ HOUSING

- ◆ **Contact:** Emilie BARADUC  
baraduce@esc-larochelle.fr  
Tél. +33(0)5 46 51 62 54  
102 rue de Coureilles 17024 LA ROCHELLE  
CEDEX 01 FRANCE
- ◆ **Services offered**
  - Institutional assistance in paying security deposit on rental housing
  - List of available rentals or of Web sites that can be used to find rental housing
- ◆ **Online Accomodation Service (individual or shared flats, host families...)**
- ◆ **These services apply to**  
All international students
- ◆ **These services are free**

## WELCOME SERVICES

### ✓ UPON ARRIVAL IN FRANCE

- ◆ **Welcome upon arrival at study site**
- ◆ **These services are available to**  
All international students
- ◆ **These services are free**

### ✓ UPON ARRIVAL AT THE INSTITUTION

- ◆ **Assistance with administrative and academic registration**
- ◆ **Assistance with housing** (explanation of steps to be taken with respect to housing assistance, utilities, insurance, security deposit, housing tax, etc.)
- ◆ **Help opening a bank account**
- ◆ **Assistance with administrative and regulatory compliance (such as obtaining residency permit)**

### ✓ ONE-STOP SHOP WITHIN THE INSTITUTION

- ◆ **REGISTRAIRE**  
102 rue de Coureilles 17024 LA ROCHELLE  
CEDEX 01 FRANCE  
Every day except during the week-end, from 7.30 am to 8.00 pm  
07:30 - 20:00  
Contact: Claire FRESNAIS  
fresnaisc@esc-larochelle.fr  
Tél. +33(0)5 46 51 77 00  
Services available: CAF OFI banks

### ✓ ONGOING SUPPORT

- ◆ **Specific services**  
Intégration seminar with French classes, administrative assistance and dedicated events
- ◆ **Assignment to peer mentor**  
All levels
- ◆ **Assignment to faculty tutor**  
All levels

### ✓ SOCIAL AND CULTURAL LIFE

- ◆ **Contact:** Véronique TROMBLEY  
trombleyv@esc-larochelle.fr  
Tél. +33(0)5 46 51 77 00  
102 rue de Coureilles 17024 LA ROCHELLE  
CEDEX 01 FRANCE  
\*\*\* NOT FOUND \*\*\*
- ◆ **Alumni network**  
Alumni Sup de Co La Rochelle  
<http://www.alumni-supdeco-larochelle.fr>

## LA ROCHELLE USEFUL INFORMATION

- ◆ **CROUS:**  
<http://www.crous-poitiers.fr/>
- ◆ **City:**  
<http://www.ville-larochelle.fr>
- ◆ **Network transit:**  
Yélo Transports  
<https://yelo.agglo-larochelle.fr/accueil>
- ◆ **Useful documents for students**  
(forms, guides, contacts or other documents):  
<http://www.esc-larochelle.fr/International/Etudiants-internationaux2/Etudier-dans-nos-programmes-de-formation/Brochure-et-fiches-Programmes>