

# UNIVERSITY COLLEGES LEUVEN-LIMBURG



**UC** Leuven  
Limburg  
MOVING MINDS



# UC LEUVEN- A HIGHER-EDUCATION IN CONNECTING REGIONS

## WELCOME TO A NEW 'UNIVERSITY COLLEGE'

The brochure you're holding will introduce you to UC Leuven-Limburg, a higher education institution that is the result of a merger between three university colleges: KHLim, KHLeuven and Group T (Teacher Education). All three are members of the KU Leuven Association, a plus for our students and a guarantee of our international reputation. Together they comprise the Leuven region (Province of Flemish Brabant) and the Province of Limburg; hence 'UC Leuven-Limburg' or 'UCLL'.

## COMBINING FORCES, EXPANDING MINDS

Three strong university colleges have become one. By combining our means, operations and minds, we have expanded opportunities for students in our region. Because working together means breaking boundaries and coming up with new solutions. After all, our philosophy is 'to move minds'.

## STRONG PROJECT

We are not just combining forces under a new flag. We are also opting for a new vision and are building a higher-education institution that reflects contemporary society in all facets of its organisation through new management structures and a refreshing approach to education. We have strengthened our student support system and are collaborating with regional companies and organisations. We want to be known as the university college with strong projects.

## UNIQUE GEOGRAPHICAL LOCATION: GATEWAY TO EUROPE

By connecting the Leuven region with that of Limburg, UC Leuven-Limburg has positioned itself at the heart of Europe's most densely populated and most prosperous area – prosperous in many ways:

- proximity to Brussels, the capital of Europe
- encompassing a large part of the Maas-Rhine Euregion
- adjacent to the important hubs of Brainport Eindhoven, Leuven Mindgate, Maastricht and Aachen, which together form 'ELAt' or the Eindhoven-Leuven-Aachen triangle.

# -LIMBURG, INSTITUTION



# UNIVERSITY COLLEGES IN FLANDERS

The Flemish region of Belgium created university colleges (UCs) to bundle profession-oriented programmes and applied research. Development of the region in close cooperation with its alumni and the world of work is the UCs' primary purpose. Following the merger, UC Leuven-Limburg is now among Flanders' largest UCs and has thus become a major player in its higher educational landscape.

Flanders has a so-called binary system. University colleges exclusively offer bachelor programmes with a profession-oriented profile. Universities offer both bachelor and master programmes, all of which have an academic profile.

## KU LEUVEN ASSOCIATION

UC Leuven-Limburg is part of the KU Leuven Association, which is an official entity regulating the collaboration between a university and one or more – in this case five – university colleges. The partnership has a student population of over 100,000 and thus encompasses almost half of the Flemish higher-education landscape. Within the KU Leuven Association, students can easily move from UCLL's profession-oriented bachelor level to academic master studies or even a PhD.

The KU Leuven Association is represented in the Flemish government and at several levels of negotiation bodies. It supports its members when it comes to peer-learning and efficiency. KU Leuven itself is an important driving force for scientific progress in Flanders, Europe and beyond. It consistently ranks among the world's top institutions in scientific rankings.

**ASSOCIATIE**  
**KU LEUVEN**



# MOVING



**Building a new university college offers a unique opportunity to question the status quo and make room for innovation.**

# MINDS

## A UNIFYING PHILOSOPHY

Moving Minds is our philosophy, our way of being. Moving Minds: motivating people and turning ideas into action. Our scope reaches beyond borders, our minds are open toward what lies ahead, we encourage innovation and challenging systems resistant to change.

**Moving Minds:  
always moving,  
open mind in  
a complex world,  
ready for  
strong-minded students  
who want to move with us  
into the future.**

## OUR MISSION

Our university college is a quality-minded institution which offers higher education, research and community service. UC Leuven-Limburg has been inspired by European Christian heritage in dialogue with and at the service of an open, pluralistic and intercultural society.

## WORKING TOGETHER

Our study programmes, applied research and community service are the result of concerted action by our students, employees, the world of work and society. Together they form a powerful and creative ensemble with an international outlook and a strong commitment to (EU) regional development.

## INSPIRING AND LIFELONG LEARNING

Our new university college trains inspiring professionals, broadminded world citizens and strong personalities who contribute to a sustainable and just society and consider this a lifelong commitment.

## APPRECIATION AND GIVING TRUST

At the foundation of our university college lies the appreciation for each employee, student and partner. What makes UC Leuven-Limburg strong is the way in which we form unique links, making one formidable chain. As an organisation, we contribute to an enjoyable and inspiring work and study environment, governed by courtesy and respect. By giving each other trust, we enhance everyone's involvement and we strengthen the UCLL community.



## THREE FACULTIES

UC Leuven-Limburg clusters its offering into three faculties. They group a large number of study programmes and research teams into five study areas: Teacher Education, Health, Welfare, Management and Technology.



## TEACHER EDUCATION



“UC Leuven-Limburg is the largest teacher training institution in Flanders. Wherever you go, you’ll meet a UCLL teacher. We expect our students not only to manage their class, but also to make an effort to be enterprising and use their talents to the max in the classroom, at school and in society. Also: UCLL offers the broadest package of ideological studies. We’re unequalled in this, too.”

**WIM BERGEN, DEAN**

## HEALTH & WELFARE



“The Health and Welfare group has many programmes that are renowned in the world of work, e.g., the Remedial Education Programme and the Social Assistant Programme. With new programmes in oral care and online assistance and the ZuMa ‘walk-in’ house for young families, we expect to see evolutions in the world of work and society. We organise our nursing and midwifery programmes near hospitals – our students literally only have to go round the corner to get their practical experience.”

**TOON QUAGHEBEUR, DEAN**

## MANAGEMENT & TECHNOLOGY



“Our Management and Technology students are not unknown in the region. For the ‘SME-routes’, pop-up stores and Small Business Projects, they work with local small and medium-sized companies. And then there is of course the Pukkelpop project, a fantastic synergy between this Limburg music festival and our experts and students. But UC Leuven-Limburg thinks it’s just as important to start raising interest in technology and science amongst the very young. Our Science & Technology Academies play pioneering roles in this.”

**MAGGY TIMMERMANS, DEAN**

# 5 STRATEGIC PRIORITIES

The main question is: how do we, as a university college, create a regional ecosystem where knowledge exchange and job fulfillment are the focal points?

## 1. SUCCESS IN EDUCATION AND ON THE JOB MARKET

Today, education offers an enormous range of programmes and courses, both in Flanders and far beyond. The flexible choice of studies offers students many options to set their own pace and thus, for example, combine working and learning. This has advantages, but also disadvantages: students are often overwhelmed by this array of choices. That is why our university college offers them hands-on guidance when they are making their choices. Our objective is to obtain the best employment rates in Flanders of professional bachelors, six months after graduation. A recent survey amongst our graduates revealed that 92% of the alumni who had been looking for work, found a job within that time span.

*“We have to be careful we don't come to a standstill. We prepare the youth for a new world by evolving with them. We see the new university college as a great opportunity that we grasp with both hands.”*

**JOS CLIJSTERS, VICE-CHAIRMAN EXECUTIVE BOARD  
BELFIUS BANK & INSURANCES**

## 2. REGIONAL ADDED VALUE

Our university college creates strategic partnerships in the Euregio. For the university college and our professional partners, the opportunities are nearby. We conduct work exchanges with organisations, companies, entrepreneurs and everyone surrounding us. We turn the regional actors problems and questions into opportunities. By collaborating beyond the borders of education, we expand our added value in the region and become active partners in sustainable innovation.

Take for example Lab4u, one of our expertise units, which performs missions for various companies in the context of specific problems or cases close to the team's expertise. This includes a broad range of services like biochemistry and chemical analyses, advice for process and environmental technology, product improvement, process optimisation, etc.

*“If we look at the DNA of our Euregio – or broader still, the Eindhoven-Leuven-Aachen/Maastricht triangle – then a partnership between UC Leuven-Limburg and Zuyd UAS is just about a perfect match. We share identical economic and societal priorities and issues, our education and research focus on the same questions and our collaboration also has a strong history. But even more important is that our standards and values fit together perfectly. Not only do we speak the same language, but we also have the same quality consciousness in our genes.”*

**KAREL VAN ROSMALEN, CHAIRMAN FOR THE EXECUTIVE BOARD  
OF ZUYD UNIVERSITY OF APPLIED SCIENCES**

### 3. INTERNATIONALISATION

Keeping a mind that is open to society and our own identity: this is what our university college is striving for, not only amongst our students but also amongst the personnel and the world of work. It offers space for contacts and challenges, reflections and contrasts. This is how students and teachers get the chance to (learn how to) become entrepreneurs and citizens of the world. Our graduates can find work in multicultural regions and the globalised society.

**A prime example is the postgraduate programme International Cooperation North-South. This one-year programme offers students guidance on living and working in an international environment in the global South. The aim: stimulating true international cooperation and training students for the globalised Flemish society.**

### 4. IDENTITY

KHLeuven, KHLim and Group T teachers have a solid reputation and a long history. That is why we are building a single identity without losing our existing strengths. In this way, we assure clear identification and recognition of who we are.

### 5. ICT

ICT is inextricably linked to our society. And, because of this, also with our university college. Thanks to ICT, our teams can collaborate flexibly, using their competencies and talents. We would like to set the example for our students, the educational landscape and the work world by putting ICT to use in our work, studies and research.

Our work placement databases have been developed to contain data on thousands of companies and organisations in our regions with whom we have collaborated in training our students. This database now helps us to identify the research needs of our professional partners.



# STRATEGY



## 1. IN-HOUSE IT PROGRAMME

UC Leuven-Limburg offers an in-house training programme for 10 employees from the Dutch companies of USG and ASML. They are given training in electro mechanics.

## 2. PREPARATORY YEAR FOR NON-DUTCH SPEAKERS

Migrants often learn the Dutch language relatively quickly. However, the vocabulary and culture of higher education in Flanders presents yet another challenge for them. UC Leuven-Limburg and its partners have developed a preparatory year for students like these. The students are taught using the technique of Content and Language Integrated Learning (or CLIL) to prepare them for success in their higher-education trajectory.

## 3. COLLABORATING WITH THE WORLD OF CULTURE

UCLL and Leuven's city museum, M, take their objects and art to the campuses. Boxes full of discoveries are compiled and left at several campuses for students to explore. UCLL works closely with the theatre company 'Het Nieuwstedelijk'. The theatre company performs plays on campus having selected themes of common interest.

# IN ACTION



4



5



6

## 4. UCLL MEETS PUKKELPOP

Our students work, in the framework of their education, at reducing the environmental impact of Pukkelpop. This involves an exclusive collaboration with Pukkelpop, a well-known Belgian music festival of which the objective is to turn Pukkelpop into the greenest festival in Europe.

## 5. MOVING MINDS FOUNDATION

The umbrella name for our Corporate Social Responsibility projects – UCLL's partnerships in the framework of our relations with the Global South. Using the foundation as their home base, students can become citizens of the world with a social engagement both at home and abroad. A neat combination of regional development and internationalisation.

## 6. WEBCAM COVER PROJECT

Our Secondary Education/Economics students from Heverlee not only learn how to manage a class of pupils as teachers, they also have to create a 'Small Business Project'. A few of them have even won European awards for producing the first Belgian webcam cover. Teachers with just that little extra.

# OUR INTERNATIONAL PARTNERSHIP MODEL

REGIONAL DEVELOPMENT IS OUR DRIVE, INTERNATIONAL  
COLLABORATION THE SOLUTION

## REGIONAL DEVELOPMENT AND INTERNATIONAL COLLABORATION GO HAND IN HAND

Our ambition is to stimulate regional development. This in no way excludes an international scope, to the contrary. The future of our region and our alumni is closely linked to their international competences. UC Leuven-Limburg brings international cases and practices to its regional businesses. By developing international competences amongst our local graduates and by attracting international students, the university college supplies the region with much-needed international alumni. For all of this, we turn to our international partners for inspiration, good practices and collaboration.

## OUR PARTNERSHIPS

Who do we seek out as our international partners? Higher education institutions with a passion for their region who value internationalisation, rather than institutions positioned high on a global scale or in rankings. We enter a partnership, not a competition.

## OUR INTERNATIONAL PARTNER MODEL: UCLL'S PARTNER PYRAMID

At UC Leuven-Limburg internationalisation has moved beyond student and staff mobility. We regard it as a process of integrating a certain international dimension in all fields of higher education: research, educational processes and community service. It goes wide and deep into the organisation.

Our partner model focuses on strengthening relationships. In our partner pyramid, as we climb to the top, collaboration becomes more intense. With each step, the type of activity becomes more complex and moves nearer to the heart. More partners are found at the base of our pyramid while our key partners move up towards a more complex collaboration.

International partnerships are in a position to contribute to six major goals. We have partners at each level and some partners contribute to all levels.

In the lowest tier we find over a 100 partner institutions with whom we work on general student and staff mobility. Higher up, there are partners with whom we are benchmarking our degree programmes, working on common research projects, or even organising multiple degree programmes. At the top, we find our current strategic partners. Partners at the top are also involved in all activities below.



## 1. STUDENT MOBILITY

Today, UCLL welcomes students from more than 50 countries, while at the same time encouraging its own students to explore the world. With over 500 students annually who travel abroad for a large part of their studies, we can claim that over 17% of our alumni did obtain such an intensive international experience. The vast majority are Management & technology students.

## 2. STAFF MOBILITY

Nearly a quarter of our staff travels abroad each year. They participate in staff trainings, educational projects or perform tasks in the framework of our practice-based research projects.

## 3. COLLABORATION ON PROJECTS

We run hundreds of research projects each year. Some of them with internal funding and initiated by just one lecturer. A majority of the projects, however, attracts external funding and a growing number does so internationally.

## 4. COLLABORATION IN EDUCATION

The Business Management bachelor programme takes students to three different countries. This multiple degree, with over seven partners now, is the first of its kind in Europe.

## 5. COLLABORATION IN QA

Our quality assurance system is based on the PDCA cycle. As a check, each degree programme has regular benchmarks with international partners.

## 6. STRATEGIC COLLABORATION ON POLICY-LEVEL

So far, UCLL has selected four international strategic partners to serve specifically as a benchmark in its merging process: Belgium Campus (South Africa), FUAS (Finland), Hanzehogeschool Groningen (The Netherlands), Zuyd Hogeschool (The Netherlands). Each of these shares our vision of education and research – ‘applied’, ‘regional’ and ‘profession-oriented’ being the key words here. They also have a strong desire to develop their regions further and face similar challenges in this respect.



# INTERNATIONAL COLLABORATION

## ABOUT FLANDERS

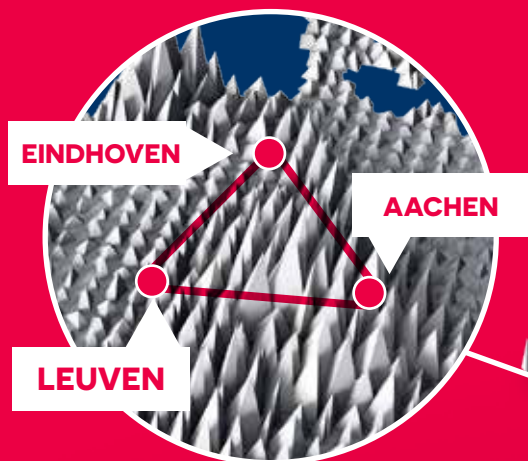
- >WE MAKE PATIENTS FEEL BETTER AND PEOPLE FEEL AT HOME.
- >We make **FASHION** for Paris and endives for New York.
- >IN FLANDERS WHEN WE'RE HUNGRY WE MAKE **WATERZOOI**
- >We make cinema, theatre and the best-loved **CHOCOLATE** in the world.
- WE MAKE HISTORY AND THE FUTURE.
- >We make **STEEL CORD** and **LACE**
- >We make **MUSIC** and the stages to perform it on.
- >When we want to cheer ourselves up we make *funny costumes* and have a parade.
- >We make the finest **BEERS** and the best medicines for headaches.
- >We make scientists **CREATIVE** and craftsmen innovative.
- >We make **BICYCLES** and champion cyclists.
- >We make that everybody *understands us.*
- >We make video screens larger and **energy greener.**
- >WE MAKE THE TALLEST **TOWERS** AND ISLANDS IN THE SEA.
- >In Flanders we make anything.
- >We make **LITERATURE** and **ARCHITECTURE.**
- >WE JUST DON'T MAKE A LOT OF FUSS.

FLANDERS, IMAGINATION WORKS.



# THE LEUVEN-LIMBURG REGION, AN IDEAL BREEDING GROUND

UC LEUVEN-LIMBURG IS SITUATED IN ONE OF EUROPE'S MOST DENSELY POPULATED AREAS. ITS HUMAN AND FINANCIAL CAPITAL MAKE IT ONE OF THE MOST INTERESTING REGIONS TO INVEST IN.



## LEGEND



## GROSS DOMESTIC PRODUCT PER INHABITANT

IN PURCHASING POWER STANDARD

% of the eu-28 average, eu-28 = 100

# INTERNATIONAL COLLABORATION

## ON PROJECTS

UC Leuven-Limburg ranks first amongst Flemish UCs in terms of winning international project funding. The project funding for the entire UC has remained consistently high over the years, as has the share of international funds compared to this total project expenditure: around 10%.

The university college has collaborated on a large number of international projects and has coordinated some of them:

- ELESa resulted in the first European set of competences and course material for Outdoor trainers.
- ICoMS worked on the theme of international competences.
- LEMONOC developed a tool to improve the quality of the preparation, guidance and follow-up of mobile students in developing countries. The project ran in collaboration with, amongst others, the COIMBRA group.



## PROJECTS IN EDUCATION

At our Leuven campuses over 17% of our alumni studied or worked abroad for at least one semester. Our Limburg campuses are a close second. Nearly all alumni engaged in a short-term international experience such as an International Week. Almost 200 students are enrolled in a truly international degree programme.

UC Leuven-Limburg is well prepared for new collaborations in internationalisation. We have already set up a number of innovative projects.

### ONE STUDY PROGRAMME, THREE COUNTRIES

We offer a unique bachelor programme where students study in a different country each year (so three countries all together). Their reward is a multiple degree in Business Management.

### OUR ADVANCED PROFESSION-ORIENTED PROGRAMMES

We also focus more on the strengths of the institution by developing one-year programmes that can be described as advanced profession-oriented bachelor degrees, like the one in International Cooperation North South. We also offer such programmes in Educating, International Management and Elderly Care.

## INTERNATIONAL WEEKS

UC Leuven-Limburg has developed a string of International Weeks in various subject areas. In this system, students work in international teams for one week. They work on a business case or a common theme like Social Entrepreneurship or Big Data in Health.

Many international partners are involved in these International Weeks. We welcome their teaching expertise and at the same time, we offer extensive networking possibilities.



United Nations  
Educational, Scientific and  
Cultural Organization

- Member of
- 
  - UNESCO
  - Associated
  - Schools
  -

## UNESCO'S ASSOCIATED SCHOOL'S NETWORK

UC Leuven-Limburg is an official UNESCO partner school. In recognition of the teacher education programme's integration of the four UNESCO pillars into its curriculum, it has been awarded the UNESCO label. we have even developed an international postgraduate programme (PIEC) completely based on that vision.

# INTERNATIONAL COLLABORATION

**QUADRI: APPLIED RESEARCH & COMMUNITY SERVICE**

Complex problems or societal challenges necessitate an approach in which multidisciplinary, co-creative, innovative and enterprising characteristics play central roles. As a university college, UC Leuven-Limburg carries out research focusing on the practical and collaborates to this end with actors from outside the academic world to generate new, applied knowledge.

UC Leuven-Limburg wants to assume its responsibility alongside other regional and international knowledge institutions, companies and organisations, the government and funding bodies.

UCLL does this, as always, with an eye for quality: quality driven or, simply, QUADRI.

## THREE LINES OF FOCUS

### SUSTAINABLE ENTREPRENEURSHIP

Interactions between social and ecological processes play central roles in issues of sustainability. Decoupling economic growth and the use of natural resources has become necessary. UCLL sets new business models, active citizenship and cooperation, sustainable energy and innovative process engineering to work for liveable climate conditions and with a view to reducing growing social inequality.

### INTELLIGENT CARE

Twenty-first century society is looking for new solutions to health and societal problems like ageing and poverty. UCLL researches whether innovative developments related to food, working arrangements, technology in residential care etc. can be implemented in the professional world in a sustainable way.



**"Nursing research that we are carrying out with UCLL contributes to professional development of the profession. In this way, through education, we can implement new developments."**

**MARIANNE VAEL, HR MANAGER UZ LEUVEN**

### CHALLENGING EDUCATION

UCLL is creating digital and physical learning environments in which learners of all ages and levels of education collaborate to shape tomorrow's society. Together with the communities concerned, they reflect creatively and critically on raising liveability in Europe and beyond. UCLL thus uses as its starting point the talents of the learners so that they can develop personal portfolios of competencies with which they can shape the jobs of the future.

# QUADRI, AN SME WITH 300 RESEARCHERS

UCLL's expertise units and continuing education centres work with a budget of over 10 million euro. UC Leuven-Limburg obtains almost half of these funds from registration fees for continuing education programmes, fees for services and various (European) research funds. In 2015 UCLL participated in over 45 European projects.

About one fifth of our staff participates in research and services. Many of them are also lectures in our study programmes. In all, there are over 121 full-time equivalents or a total of 300 researchers working at QUADRI.

## SPECIFIC ATTENTION TO SERVICES FOR THE WORK WORLD

UC Leuven-Limburg specialises in education and training. In addition to this, UCLL makes available its expertise in advice and consultancy projects or in development contracts. Companies, organisations and institutes can take advantage of the up-to-date and innovative knowledge from our expertise units and enjoy the fruits of ground-breaking, practical research.



## 10 EXPERTISE UNITS

QUADRI comprises 10 expertise units. Each of these is linked to one of the lines of focus:

Business Innovation	Healthy living	Energy	Education for all	Education for the future
LAB4U	Active Ageing	Itech	Art of Teaching	Empowering People

# ENGLISH- LANGUAGE PROGRAMMES

AT UC LEUVEN-LIMBURG (2016-2017 ACADEMIC YEAR)

## EXCHANGE PROGRAMMES

UCLL's three faculties host numerous exchange programmes for international students in various study areas. An updated overview is available on our website: [www.ucll.be/international](http://www.ucll.be/international)

## DEGREE PROGRAMMES

### BACHELOR IN BUSINESS MANAGEMENT

Students who want to work in the business world and have the ambition to take on a job with responsibility can begin their career well-prepared, by starting UCLL's Bachelor in Business Management - Marketing (BBM). This three-year programme is organised at our Leuven campuses.

### BACHELOR IN BUSINESS MANAGEMENT, EUROPE

Several well-known European business schools have joined forces to put together this innovative and international programme. Students study in English in three different countries: during the first year, they study in Denmark or Spain; followed by Belgium (at UC Leuven-Limburg) in their second and, finally, England or France in their third year. Students receive a multiple degree at graduation.

### ADVANCED BACHELOR IN INTERNATIONAL MANAGEMENT

This new programme is set up for all students who have already obtained any bachelor degree (academic or professional-oriented) and who aspire to work in an international environment or are keen on managing a global team. This degree also gives them the opportunity to move on to a master programme at one of our partner institutions across the world.

### ADVANCED BACHELOR INTERNATIONAL NORTH-SOUTH COOPERATION

The International North-South Cooperation programme has the ambition to encourage young people to become critical and committed world citizens through an experience of 6 months in a developing region. It is a one-year programme in which students are prepared for and guided through an intensive study period in a country in the South.

## CERTIFICATE PROGRAMMES

### INTERNATIONAL EDUCATING CLASS

This certificate programme in Development Studies, called 'International Educating Class', blends the theory and practice of capacity building, development work, and education into one exploratory and enterprising trajectory. The programme's curriculum and approach are based on UNESCO principles.

### ELDERLY CARE

This one-semester, intensive programme presents students an overview of the latest developments in elderly care. This hands-on training programme brings for aspiring, young and senior professionals into direct contact with innovative projects and partners and renowned lecturers.

## ERASMUS CODES

UC Limburg vzw

B HASSELT 20

UC Leuven vzw

B LEUVEN 18



# FACTS & FIGURES



some **15,000 STUDENTS**  
study programmes in Dutch and English  
3 faculties: Teacher Education, Management & Technology, Health & Welfare



**10 CAMPUS SITES** spread over  
the Leuven and Limburg region



**300 RESEARCHERS**  
some 45 yearly research projects



**1,700 STAFF MEMBERS**  
each year, some **15,000 PROFESSIONALS** gather  
at UCLL for training, **SEMINARS AND WORKSHOPS**



member of the  
**KU LEUVEN ASSOCIATION**

## UNIVERSITY COLLEGES LEUVEN-LIMBURG

[WWW.UCLL.BE/INTERNATIONAL](http://WWW.UCLL.BE/INTERNATIONAL)

### CONTACT

**Intrigued by our projects?** Want to work with us?

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